



# ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT

(A MUSLIM MINORITY INSTITUTION)

(Affiliated to Osmania University | Approved by AICTE | Permitted by Govt. of Telangana)

#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

## CRITERION III: RESEARCH, INNOVATION AND EXTENSION

**3.2.2 Number of Workshops/Seminars/Conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five years**



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#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

## LIST OF SEMINAR/WORKSHOPS

A.Y.2020-2021

S.No	Name of the Programme	Dates	No. of participants	Details of Resource Person
1	A One Day Seminar On "Intellectual Property Rights and Business laws & ethics"	13-11-2020	38	Mr. Akshay singh Client Relationship Executive, AnovIP
2	Three Days Workshop on "Intellectual Property Rights and the Pharmaceutical Industry"	09-12-2020 to 11-12-2020	40	Mr. S. Aditya Pharmaceutical Sales Representative, Medpace Inc
3	A Three Days Workshop on "Research Proposal Formation"	29-12-2020 to 31-12-2020	44	Ms. Younus Assistant Professor, Shadan Engineering & Technology
4	A One Week Seminar on "Entrepreneurship and Small Business Management"	04-01-2021 to 08-01-2021	41	Mr. Junaid Warsi Counselor, GTM & SONS ADVISORY PVT. LTD
5	A One Day Seminar on "Strategies for building a strong brand and effectively promoting a business to potential customers in Entrepreneurship"	15-01-2021	43	Mrs. Kiran Mai Assistant Professor, Amjad ali khan college of Business Administration

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*Osmaney*  
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6	A One Week Research Program on "Data Analysis through SPSS"	01-02-2021 to 05-02-2021	44	Dr. Harjoth Kaur  Assistant Professor in Commerce, Government Degree College for Women, Jagtial
7	Three Days Workshop on "Customer Service: The importance of providing excellent customer service and strategies for maintaining customer satisfaction in Entrepreneurship"	22-02-2021 to 24-02-2021	40	Mr. Mahendra Reddy  Associate Professor, MESCO Institute of Management and computer science
8	A One Day Seminar on "Role of Intellectual Property Rights in Contemporary business practices"	10-03-2021	41	Shri Suryakant Sharma  Sr. Consultant – North India, Association of Mutual Funds in India (AMFI), Former DGM SEBI
09	A Three Days Workshop on "Funding and Financing: The various options available to entrepreneurs for raising capital, such as loans, investments, and crowd funding"	06-04-2021 to 10-04-2021	34	Ms. Shagufta Anjum  Assistant Professor, Deccan School of Management

*Shameem*  
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New Mallepally, Hyderabad

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#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

Ref.:

Date: 7/11/2020

## CIRCULAR

This is to inform all the students and faculty members that Anwarul Uloom College of Business Management is going to organize A One Day Seminar On "Intellectual Property Rights and Business laws & ethics" by Mr. Akshay Singh on 13-11-2020 at college Campus. Students are requested to register their names immediately and to attend the program.


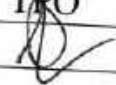

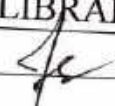
Venue: Anwarul Uloom College of Business Management Seminar Hall

Timings: 11:00AM

  
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OF BUSINESS MANAGEMENT  
New Mallepally, Hyderabad.

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#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

Ref.:

Date: 17-11-2020

## Programme Report

Programme Name	A One Day Seminar On "Intellectual Property Rights and Business laws & ethics"
Resource Person	Mr. Akshay Singh
Date of Activity	13-11-2020
Organized by	IQAC, Anwarul Uloom College of Business Management
Venue	Seminar Hall, Anwarul Uloom College of Business Management

The programme was designed to provide participants with an understanding of the importance of intellectual property rights and business laws and ethics in the modern business environment. This report will provide an overview of the programme's objectives, topics covered, and programme outcome.

**Objectives:** The main objectives of the programme were:

- To provide participants with an understanding of the importance of intellectual property rights in the modern business environment.
- To explore the different types of intellectual property rights and their legal protection.
- To identify the key strategies for protecting intellectual property rights.
- To provide participants with an understanding of the importance of business laws and ethics in the modern business environment.
- To explore the different business laws and ethics that regulates business practices.

Programme Coordinator



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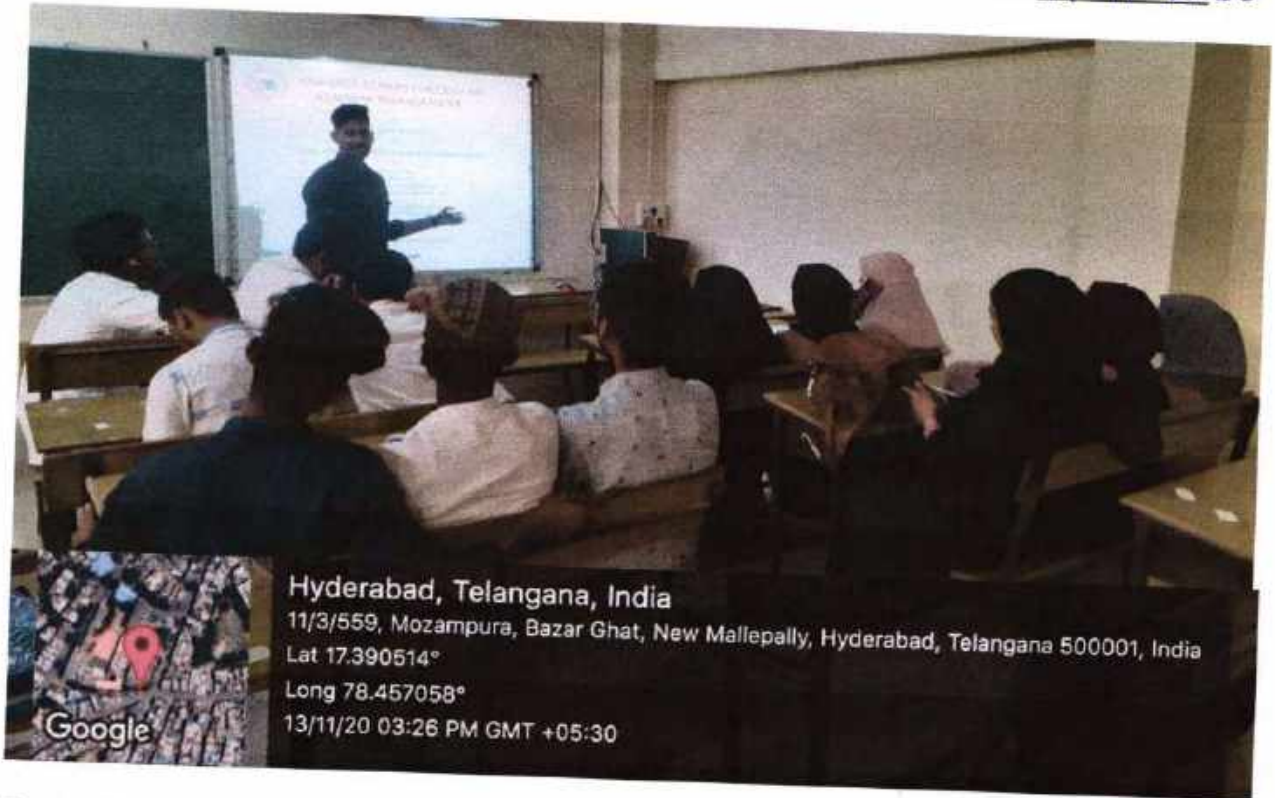
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Ref.:

Date: 17-11-2020



Hyderabad, Telangana, India

11/3/559, Mozampura, Bazar Ghat, New Malleshpally, Hyderabad, Telangana 500001, India

Lat 17.390514°

Long 78.457058°

13/11/20 03:26 PM GMT +05:30

Google

## Topics Covered:

The programme covered a range of topics related to intellectual property rights and business laws and ethics. These topics included:

- Introduction to intellectual property rights: The programme started with an introduction to intellectual property rights and their importance in the modern business environment. The programme explored the different types of intellectual property rights, including patents, trademarks, copyrights, and trade secrets.
- Legal protection for intellectual property rights: The programme explored the legal protection for intellectual property rights. The programme identified the key strategies for protecting intellectual property rights, including registration, licensing, and litigation.
- Business laws and ethics: The programme provided participants with an understanding of the importance of business laws and ethics in the modern business environment.
- Ethical considerations in business practices: The programme explored the ethical considerations in business practices, including corporate social responsibility, ethical decision making, and sustainability.

  
Programme Coordinator

  
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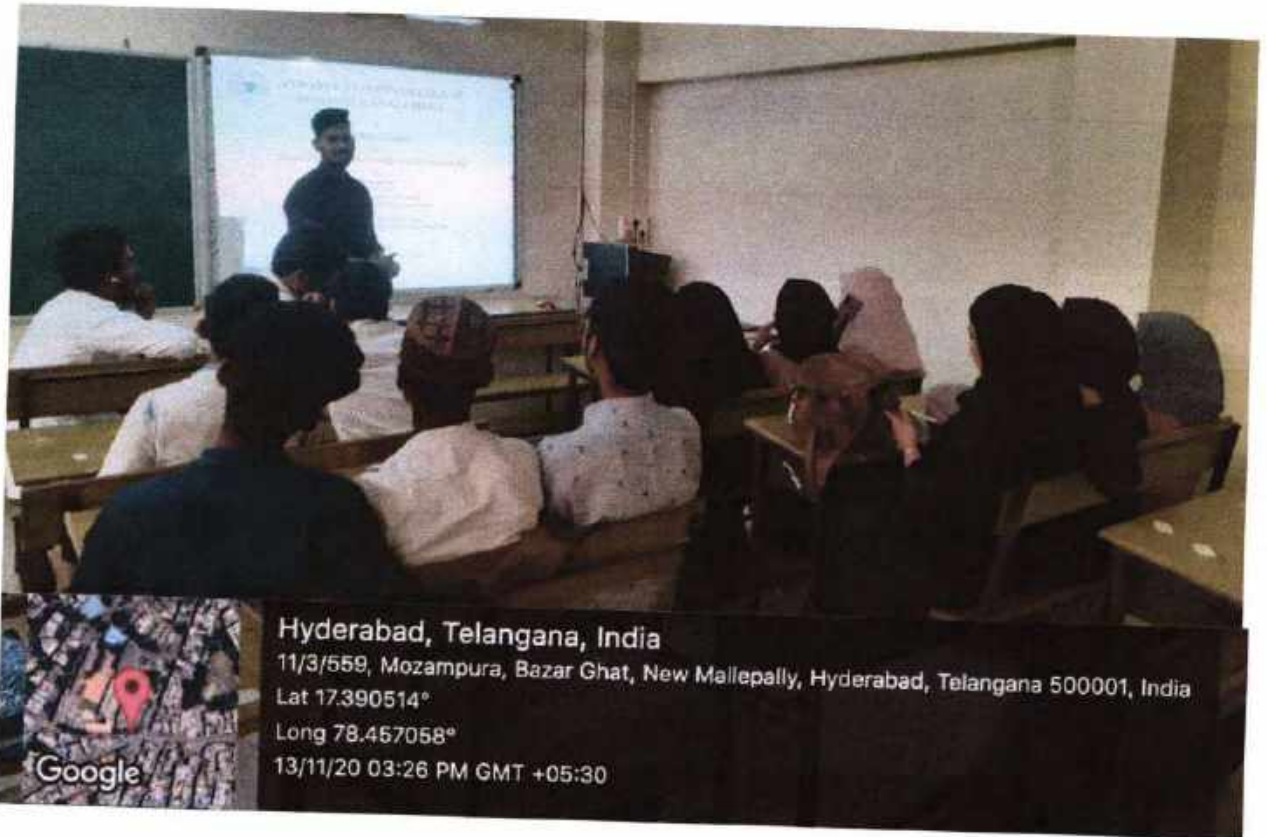
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Date: 17-11-2020



  
Programme Coordinator



  
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Date: 17-11-2020

## Programme Outcome:

- The Seminar on "Intellectual Property Rights and Business Laws and Ethics" was successful in achieving its objectives. The program provided participants with an understanding of the importance of intellectual property rights in the modern business environment and the different types of intellectual property rights and their legal protection.
- The Seminar also identified the key strategies for protecting intellectual property rights, including registration, licensing, and litigation.
- The program also provided participants with an understanding of the importance of business laws and ethics in the modern business environment.
- Participants gained knowledge about different business laws and regulations that regulate business practices, including consumer protection laws, anti-trust laws, and environmental laws.
- Participants also gained an understanding of ethical considerations in business practices, including corporate social responsibility, ethical decision making, and sustainability.
- The program was well received by participants, who found the content relevant and informative.
- Participants reported an increased understanding of the importance of intellectual property rights and business laws and ethics in the modern business environment.
- Participants also reported an increased awareness of the legal protection for intellectual property rights and the different strategies for protecting them. Additionally, participants gained an understanding of the ethical considerations in business practices and the importance of corporate social responsibility.

## Conclusion

In conclusion, the Seminar on "Intellectual Property Rights and Business Laws and Ethics" was successful in achieving its objectives. The Seminar provided participants with an understanding of the importance of intellectual property rights and business laws and ethics in the modern business environment. The program also identified the key strategies for protecting intellectual property rights and explored the different business laws and regulations that regulate business practices. Overall, the Seminar was a valuable learning experience for participants and provided them with practical skills and knowledge to apply in their business practices.

  
Programme Coordinator



  
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Ref.:

Date: 17-11-2020

## LIST OF PARTICIPANTS

**Name Of the Programme:** A One Day Seminar On "Intellectual Property Rights and Business laws & ethics"

**Date:** 13-11-2020

S.No	Roll Number	Names of Participant	Course & Year	Signature
1	1403-19-672-21	MOHAMMED FAISAL	II/I MBA	Faisal
2	1403-19-672-25	SYED SABA TABASSUM	II/I MBA	Saba
3	1403-19-672-26	MOHAMMED IBRAHIM ALI ZOHA	II/I MBA	Ali Zoha
4	1403-19-672-27	NADIYEH ZEBHI	II/I MBA	Zebhi
5	1403-19-672-28	SYED ARBAZ	II/I MBA	Syed Arbaz
6	1403-19-672-29	DAYANI HUMAIRUNNISA AHMED	II/I MBA	Humairunnisa
7	1403-19-672-30	MOHAMMED SAMEER	II/I MBA	Sameer
8	1403-19-672-40	SYED AMER	II/I MBA	Amer
9	1403-19-672-41	MOHAMMED NAJEEB UDDIN	II/I MBA	Najib Uddin
10	1403-19-672-42	KARAKA PRADEEP KUMAR	II/I MBA	Karaka
11	1403-19-672-43	SYED MUQEED AHMED	II/I MBA	Muqeed
12	1403-19-672-62	SARA BANU	II/I MBA	Banu
13	1403-19-672-63	AMREEN FATIMA	II/I MBA	Amreen
14	1403-19-672-64	SOFIYA BEGUM	II/I MBA	Sofiya
15	1403-19-672-65	ADIBA SIDDIQUI	II/I MBA	Adiba
16	1403-19-672-81	MOHD ALTAF UDDIN	II/I MBA	Altaf
17	1403-19-672-82	MOHAMMED. AYAZ	II/I MBA	Ayaz
18	1403-19-672-83	MOHD IRSHAD	II/I MBA	Irshad
19	1403-19-672-84	PATHAN RASOOL KHAN	II/I MBA	Rasool
20	1403-19-672-85	TABASSUM FATIMA	II/I MBA	Tabassum
21	1403-19-672-100	MOHD ABDUL WAHAB	II/I MBA	Abdul Wahab
22	1403-19-672-115	FATIMA SULTANA	III/II MBA	Fatima
23	1403-19-672-124	MUDASSIR AHMED	III/II MBA	Mudassir
24	1403-19-672-134	JUWERIA AFSHA	III/II MBA	Juweria

  
Programme Coordinator

  
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Ref.:

Date: 17-11-2020

S.No	Roll Number	Names of Participant	Course & Year	Signature
25	1403-19-672-135	TARANNUM BEGUM	III/II MBA	[Signature]
26	1403-19-672-142	MIRZA AZAM BAIG	III/II MBA	[Signature]
27	1403-19-672-156	MEHJABEEN	III/II MBA	[Signature]
28	1403-19-672-159	MOHD ZAHEERUDDIN	III/II MBA	[Signature]
29	1403-19-672-161	SADIYA BEGUM	III/II MBA	[Signature]
30	1403-19-672-178	MOHAMMED FASIUDDIN	III/II MBA	[Signature]
31	1403-19-672-179	SHAIK SAMEER ALI	III/II MBA	[Signature]
32	1403-19-672-180	MOHAMMED AKBAR PASHA	III/II MBA	[Signature]
33	1403-19-672-207	MOHAMMED RIZWAN UDDIN	III/II MBA	[Signature]
34	1403-19-672-208	MOHD MUQHEED	III/II MBA	[Signature]
35	1403-19-672-211	HASNATH FATIMA	III/II MBA	[Signature]
36	1403-19-672-235	SK SALMAN	III/II MBA	[Signature]
37	1403-19-672-236	MOHD AAMIR HASSAN KHAN	III/II MBA	[Signature]
38	1403-19-672-249	MIR SHABBIR RAZVI	III/II MBA	[Signature]

[Signature]  
Programme Coordinator



[Signature]  
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**A ONE DAY SEMINAR**  
**ON**  
**"INTELLECTUAL PROPERTY RIGHTS AND BUSINESS LAWS & ETHICS"**



**REGISTRATION FORM**


NAME: \_\_\_\_\_  
DESIGNATION: \_\_\_\_\_  
ORGANISATION: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
MOBILE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

PLACE: \_\_\_\_\_  
DATE: \_\_\_\_\_

SIGN OF APPLICANT

**Resource Person**  
**MR. AKSHAY SINGH**  
**CLIENT RELATIONSHIP EXECUTIVE**  
**ANOVIP**



  
**PRINCIPAL**  
**ANWARUL ULOOM COLLEGE**  
**OF BUSINESS MANAGEMENT**  
New Mallepally, Hyderabad.

**ABOUT COLLEGE:**

Anwarul Uloom College of business management has carved a niche for itself over a period of two decades. Our relentless effort in imparting quality education through participatory teaching methodologies and pedagogical tools helped in chiselling personality of students. Anwarul Uloom College of business management is not just an educational institution; it is a commitment, a commitment towards building a new generation of smart and capable individuals the custodians of the future. One of the best colleges in our country, Anwarul Uloom College of business management has wide reputation for its quality of learning and a holistic approach towards grooming the students

**VISION:**

"To provide skill-based quality higher education by continuously striving for excellence in delivering education service to all sections of the society, especially the socio-economically under privileged minority students with focus on youth empowerment, thereby ensuring future contribution in upholding the values of national integration, secularism and social commitment".

**MISSION:**

The motto of the college is a verse of the Holy Quran revealed to Prophet Mohammed (saw) "READ IN THE NAME OF THY LORD". With this aim, providing higher education for the empowerment of youth of Telangana State especially the marginalized people has been the main thrust of this college.

**ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT**  
11-3-918, New Malleshpally 500001.



**A ONE DAY SEMINAR**  
**ON**

**"INTELLECTUAL PROPERTY RIGHTS AND BUSINESS LAWS &  
ETHICS"**

**13-11-2020**

**ORGANISED BY:**

**INTERNAL QUALITY ASSURANCE CELL (IQAC)**

**ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT**

**DEPT OF BUSINESS MANAGEMENT**

**FOR QUERIES:**

**Mr.SAI SRUJAN**

**Asso Professor, AUCBM, HYDERABAD**

**Email: [aucbm.staff@gmail.com](mailto:aucbm.staff@gmail.com)**

**Ph: 9573378100**



  
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New Malleshpally, Hyderabad.

**CHIEF PATRON:**  
**MEHBOOB ALAM KHAN**  
**HONORABLE SECRETARY, ANWARUL ULOOM EDUCATIONAL**  
**ASSOCIATION**

**PATRON:**  
**MUJAHID ALAM KHAN**  
**HONORABLE SECRETARY, ANWARUL ULOOM EDUCATIONAL**  
**ASSOCIATION**

**CONFERENCE CHAIRMAN:**  
**PROF AHMED BAIG, GOVERING BODY MEMEBER, ANWARUL ULOOM**  
**EDUCATIONAL ASSOCIATION**

**CONVENOR:**  
**Dr. OSMAN BIN SALAM**  
**PRINCIPAL, ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT**

**CO-CONVENOR:**  
**MOHAMMED IBRAHIM UDDIN**  
**VICE-PRINCIPAL,**  
**ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT**

**ORGANISING COMMITTEE:**  
**Internal Quality Assurance Cell Coordinator**  
**Anwarul Uloom College of Business Management**



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#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

Ref.:

Date: 03/12/2020

## CIRCULAR

This is to inform all the students and faculty members that Anwarul Uloom College of Business Management is going to organize A Three Days Workshop on "Intellectual Property Rights and the Pharmaceutical Industry" by Mr. S. Aditya at college Campus on 09-12-2020 to 11-12-2020. Students are requested to register their names immediately and to attend the programme.

Venue: Anwarul Uloom College of Business Management Seminar Hall

Timings: 11:00AM

  
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New Mallepally, Hyderabad.

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#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

Ref.:

Date: 12-12-2020

## Programme Report

Programme Name	A Three Days Workshop on "Intellectual Property Rights and the Pharmaceutical Industry"
Resource Person	Mr. S. Aditya
Date of Activity	09-12-2020 to 11-12-2020
Organized by	IQAC, Anwarul Uloom College of Business Management
Venue	Seminar Hall, Anwarul Uloom College of Business Management

### Objective of the Programme:

- The program aimed to explore the significance of intellectual property rights in the pharmaceutical industry and the difficulties faced by businesses in protecting their intellectual property rights.
- The primary goal of the program was to raise awareness and knowledge about the relationship between intellectual property rights and the pharmaceutical industry. Insights into the various legal and regulatory frameworks controlling intellectual property rights in the pharmaceutical industry were another goal of the study.



Programme Coordinator



  
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Ref.:

Date: 12-12-2020



## Topics Covered:

The programme covered the following topics:

- Introduction to Intellectual Property Rights and Overview of the Pharmaceutical Industry were among the subjects taught in the program.
- Legal and regulatory frameworks governing intellectual property rights in the pharmaceutical industry
- Challenges faced by businesses in defending their intellectual property rights
- Patents in the pharmaceutical industry
- Trademarks and copyrights in the pharmaceutical industry
- Strategies for protecting intellectual property rights in the pharmaceutical industry

*Shabana Fatima*

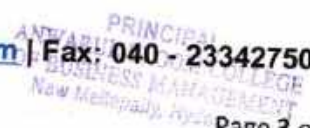
Programme Coordinator



*Asma*

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Date: 12-12-2020



## Programme Outcome

- The "Intellectual Property Rights and the Pharmaceutical Industry" program proved to be efficacious. It assisted the attendees in learning about the various legal and regulatory frameworks that govern intellectual property rights as well as the significance of these rights in the pharmaceutical business.
- Participants in the workshop gained a better understanding of the obstacles businesses have in defending their intellectual property rights as well as the tactics available to do so.
- All things considered, the program was educational and helpful for anybody with an interest in intellectual property rights and the pharmaceutical sector.

*Shabana Fatima*  
Programme Coordinator



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Ref: \_\_\_\_\_

Date: \_\_\_\_\_

## LIST OF PARTICIPANTS

**Name of the Programme:** A Three Days Workshop on "Intellectual Property Rights and the Pharmaceutical Industry"

**Date:** 09-12-2020 to 11-12-2020

S.No	Roll Number	Names of Participant	Course & Year	Signature
1	1403-19-672-011	MAHDI HUSSAIN	III/II MBA	MH
2	1403-19-672-012	NIMMATHOTA MUKESH KHANNA	III/II MBA	Mukesh
3	1403-19-672-013	NISHATH SULTANA	III/II MBA	Nishath
4	1403-19-672-021	MOHAMMED FAISAL	III/II MBA	Faisal
5	1403-19-672-023	MOHAMMAD SIKANDAR HUSSAIN	III/II MBA	Sikandar
6	1403-19-672-036	MOHAMMED MOHSIN	III/II MBA	Mohsin
7	1403-19-672-042	KARAKA PRADEEP KUMAR	III/II MBA	Karaka
8	1403-19-672-050	MARIYAM BEGUM	III/II MBA	Mariyam
9	1403-19-672-055	MOHAMMED HEENA BEGUM	III/II MBA	Heena
10	1403-19-672-056	PARVEZ KHAN	III/II MBA	Parvez
11	1403-19-672-065	ADIBA SIDDIQUI	III/II MBA	Siddiqui
12	1403-19-672-077	MOHD HABEEB	III/II MBA	Habeeb
13	1403-19-672-078	MOHAMMED SALMAN	III/II MBA	Salman
14	1403-19-672-079	MOHAMMED ASHFAQ HUSSAIN	III/II MBA	Ashfaq
15	1403-19-672-086	MOHAMMED KHALEEL	III/II MBA	Khaileel
16	1403-19-672-094	MOHD ISHAQ KHALEDI	III/II MBA	Ishaq
17	1403-19-672-095	MOHD FARHAN	III/II MBA	Farhan
18	1403-19-672-101	SHAGUFTA FIRDOUSE	III/II MBA	Shagufta
19	1403-19-672-102	AFSHA	III/II MBA	Afsha
20	1403-19-672-112	MOHAMMED IMRAN ALI	III/II MBA	Imran

*Shabana Latif*  
Programme Coordinator



*Osman*  
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# ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT

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(Affiliated to Osmania University | Approved by AICTE | Permitted by Govt. of Telangana)  
#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

Ref: \_\_\_\_\_

Date: \_\_\_\_\_

S.No	Roll Number	Names of Participant	Course & Year	Signature
21	1403-19-672-115	FATIMA SULTANA	III/II MBA	Sultana
22	1403-19-672-124	MUDASSIR AHMED	III/II MBA	Mudassir
23	1403-19-672-134	JUWERIA AFSHA	III/II MBA	Juweria
24	1403-19-672-135	TARANNUM BEGUM	III/II MBA	Tarannum
25	1403-19-672-142	MIRZA AZAM BAIG	III/II MBA	Azam
26	1403-19-672-156	MEHJABEEN	III/II MBA	Mehjabeen
27	1403-19-672-157	MOHAMMED ABDUL RAHMAN	III/II MBA	Abdul Rahman
28	1403-19-672-158	MOHAMMED SOHAIL	III/II MBA	Sohail
29	1403-19-672-159	MOHD ZAHEERUDDIN	III/II MBA	Zaheer
30	1403-19-672-161	SADIYA BEGUM	III/II MBA	Sadiya Begum
31	1403-19-672-178	MOHAMMED FASIUDDIN	III/II MBA	Fasiuddin
32	1403-19-672-179	SHAIK SAMEER ALI	III/II MBA	Sameer
33	1403-19-672-180	MOHAMMED AKBAR PASHA	III/II MBA	Akbar
34	1403-19-672-207	MOHAMMED RIZWAN UDDIN	III/II MBA	Rizwan
35	1403-19-672-208	MOHD MUQHEED	III/II MBA	Muqheed
36	1403-19-672-211	HASNATH FATIMA	III/II MBA	Hasnath
37	1403-19-672-235	SK SALMAN	III/II MBA	Salman
38	1403-19-672-236	MOHD AAMIR HASSAN KHAN	III/II MBA	Aamir Hassan
39	1403-19-672-237	MOHAMMED ABDUL KHADEER	III/II MBA	Mohammed Khadeer
40	1403-19-672-249	MIR SHABBIR RAZVI	III/II MBA	Mir Shabbir

*Shabana Fatima*  
Programme Coordinator



*Abmay*  
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#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

## ATTENDANCE STATEMENT

**Name of the Programme:** A Three Days Workshop on "Intellectual Property Rights and the Pharmaceutical Industry"

**Date:** 09-12-2020 to 11-12-2020

S.No	Roll Number	Names of Participant	Course & Year	DAY 1	DAY 2	DAY 3
1	1403-19-672-011	MAHDI HUSSAIN	III/II MBA	P	P	P
2	1403-19-672-012	NIMMATHOTA MUKESH KHANNA	III/II MBA	P	P	P
3	1403-19-672-013	NISHATH SULTANA	III/II MBA	P	P	P
4	1403-19-672-021	MOHAMMED FAISAL	III/II MBA	P	P	P
5	1403-19-672-023	MOHAMMAD SIKANDAR HUSSAIN	III/II MBA	P	P	P
6	1403-19-672-036	MOHAMMED MOHSIN	III/II MBA	P	P	P
7	1403-19-672-042	KARAKA PRADEEP KUMAR	III/II MBA	P	P	P
8	1403-19-672-050	MARIYAM BEGUM	III/II MBA	P	P	P
9	1403-19-672-055	MOHAMMED HEENA BEGUM	III/II MBA	P	P	P
10	1403-19-672-056	PARVEZ KHAN	III/II MBA	P	P	P
11	1403-19-672-065	ADIBA SIDDIQUI	III/II MBA	P	P	P
12	1403-19-672-077	MOHD HABEEB	III/II MBA	P	P	P
13	1403-19-672-078	MOHAMMED SALMAN	III/II MBA	P	P	P
14	1403-19-672-079	MOHAMMED ASHFAQ HUSSAIN	III/II MBA	P	P	P
15	1403-19-672-086	MOHAMMED KHALEEL	III/II MBA	P	P	P
16	1403-19-672-094	MOHD ISHAQ KHALEDI	III/II MBA	P	P	P
17	1403-19-672-095	MOHD FARHAN	III/II MBA	P	P	P
18	1403-19-672-101	SHAGUFTA FIRDOUSE	III/II MBA	P	P	P
19	1403-19-672-102	AFSHA	III/II MBA	P	P	P
20	1403-19-672-112	MOHAMMED IMRAN ALI	III/II MBA	P	P	P

*Shobana Fatima*

Programme Coordinator



*[Signature]*  
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## ATTENDANCE STATEMENT

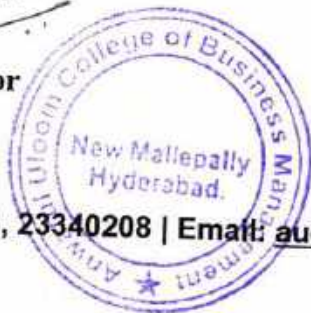
**Name of the Programme:** A Three Days Workshop on "Intellectual Property Rights and the Pharmaceutical Industry"

**Date:** 09-12-2020 to 11-12-2020

S.No	Roll Number	Names of Participant	Course & Year	DAY 1	DAY 2	DAY 3
21	1403-19-672-115	FATIMA SULTANA	III/II MBA	P	P	P
22	1403-19-672-124	MUDASSIR AHMED	III/II MBA	P	P	P
23	1403-19-672-134	JUWERIA AFSHA	III/II MBA	P	P	P
24	1403-19-672-135	TARANNUM BEGUM	III/II MBA	P	P	P
25	1403-19-672-142	MIRZA AZAM BAIG	III/II MBA	P	P	P
26	1403-19-672-156	MEHJABEEN	III/II MBA	P	P	P
27	1403-19-672-157	MOHAMMED ABDUL RAHMAN	III/II MBA	P	P	P
28	1403-19-672-158	MOHAMMED SOHAIL	III/II MBA	P	P	P
29	1403-19-672-159	MOHD ZAHEERUDDIN	III/II MBA	P	P	P
30	1403-19-672-161	SADIYA BEGUM	III/II MBA	P	P	P
31	1403-19-672-178	MOHAMMED FASIUDDIN	III/II MBA	P	P	P
32	1403-19-672-179	SHAIK SAMEER ALI	III/II MBA	P	P	P
33	1403-19-672-180	MOHAMMED AKBAR PASHA	III/II MBA	P	P	P
34	1403-19-672-207	MOHAMMED RIZWAN UDDIN	III/II MBA	P	P	P
35	1403-19-672-208	MOHD MUQHEED	III/II MBA	P	P	P
36	1403-19-672-211	HASNATH FATIMA	III/II MBA	P	P	P
37	1403-19-672-235	SK SALMAN	III/II MBA	P	P	P
38	1403-19-672-236	MOHD AAMIR HASSAN KHAN	III/II MBA	P	P	P
39	1403-19-672-237	MOHAMMED ABDUL KHADEER	III/II MBA	P	P	P
40	1403-19-672-249	MIR SHABBIR RAZVI	III/II MBA	P	P	P

*Shabana Fatima*

Programme Coordinator



*Osman*  
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A  
**THREE DAYS WORKSHOP**  
ON  
**"INTELLECTUAL PROPERTY RIGHTS AND THE  
PHARMACEUTICAL INDUSTRY"**



**REGISTRATION FORM**

NAME: \_\_\_\_\_  
DESIGNATION: \_\_\_\_\_  
ORGANISATION: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
MOBILE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

PLACE:

DATE:

SIGN OF APPLICANT

**Resource Person**  
**MR. S. ADITYA**  
**PHARMACEUTICAL SALES REPRESENTATIVE**  
**MEDPACE INC**



**ABOUT COLLEGE:**


Anwarul Uloom College of business management has carved a niche for itself over a period of two decades. Our relentless effort in imparting quality education through participatory teaching methodologies and pedagogical tools helped in chiselling personality of students. Anwarul Uloom College of business management is not just an educational institution; it is a commitment, a commitment towards building a new generation of smart and capable individuals the custodians of the future. One of the best colleges in our country, Anwarul Uloom College of business management has wide reputation for its quality of learning and a holistic approach towards grooming the students

**VISION:**

"To provide skill-based quality higher education by continuously striving for excellence in delivering education service to all sections of the society, especially the socio-economically under privileged minority students with focus on youth empowerment, thereby ensuring future contribution in upholding the values of national integration, secularism and social commitment".

**MISSION:**

The motto of the college is a verse of the Holy Quran revealed to Prophet Mohammed (saw) "READ IN THE NAME OF THY LORD". With this aim, providing higher education for the empowerment of youth of Telangana State especially the marginalized people has been the main thrust of this college.

  
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New Mallepally, Hyderabad.

**ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT**  
11-3-918, New Mallepally 500001.



**THREE DAYS WORKSHOP**

**ON**

**"INTELLECTUAL PROPERTY RIGHTS AND THE  
PHARMACEUTICAL INDUSTRY"**

**09-12-2020 to 11-12-2020**

**ORGANISED BY:**

**INTERNAL QUALITY ASSURANCE CELL (IQAC)**

**ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT**

**DEPT OF BUSINESS MANAGEMENT**

**FOR QUERIES:**

**Mrs. SHABANA FATIMA**

**Asso Professor, AUCBM, HYDERABAD**

**Email: [aucbm.staff@gmail.com](mailto:aucbm.staff@gmail.com)**

**Ph: 9573378100**



  
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**OF BUSINESS MANAGEMENT**  
New Mallepally, Hyderabad.

**CHIEF PATRON:**

**MEHBOOB ALAM KHAN**

**HONORABLE SECRETARY, ANWARUL ULOOM EDUCATIONAL  
ASSOCIATION**

**PATRON:**

**MUJAHID ALAM KHAN**

**HONORABLE SECRETARY, ANWARUL ULOOM EDUCATIONAL  
ASSOCIATION**

**CONFERENCE CHAIRMAN:**

**PROF AHMED BAIG, GOVERING BODY MEMEBER, ANWARUL ULOOM  
EDUCATIONAL ASSOCIATION**

**CONVENERS:**

**Dr. OSMAN BIN SALAM**

**PRINCIPAL, ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT**

**CO-CONVENER:**

**MOHAMMED IBRAHIM UDDIN**

**VICE-PRINCIPAL, ANWARUL ULOOM COLLEGE OF BUSINESS  
MANAGEMENT**

**ORGANISING COMMITTEE:**

**Internal Quality Assurance Cell Coordinator**  
**Anwarul Uloom College of Business Management**



# ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT

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#11-3-918, New Malleshpally, Hyderabad - 500001, T.S., India.

Ref.:


Date: 20-04-2021.

## CIRCULAR

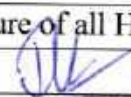
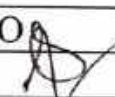


This is to inform all the students and faculty members that Anwarul Uloom College of Business Management is going to organize **A Three Days Workshop on "Research Proposal Formation"** by **Mr. Younus** at college Campus on 26-04-2021 to 28-04-2021. Students are requested to register their names immediately and to attend the programme.

Venue: Anwarul Uloom College of Business Management Seminar Hall

Timings : 11:00AM

  
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OF BUSINESS MANAGEMENT  
New Malleshpally, Hyderabad.

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Ref.:

Date: 29-04-2021

## Programme Report

Programme Name	A Three Days Workshop on "Research Proposal Formation"
Resource Person	Mr. Younus
Date of Activity	26-04-2021 to 28-04-2021
Organized by	IQAC, Anwarul Uloom College of Business Management
Venue	Seminar Hall, Anwarul Uloom College of Business Management

### Programme Objectives:

The programme aimed to achieve the following objectives:

- To provide an overview of research proposal formation and its importance.
- To introduce the various components of a research proposal and their significance.
- To equip participants with the skills required to write a research proposal.
- To provide hands-on training in developing a research proposal.

Programme Coordinator



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Ref.:

Date: 29-04-2021



Google

Hyderabad, Telangana, India

11/3/559, Mozampura, Bazar Ghat, New Mallepally, Hyderabad, Telangana 500001, India

Lat 17.390504°

Long 78.457044°

29/12/20 03:12 PM GMT +05:30

## Topics Covered:

The workshop covered a wide range of topics related to research proposal formation. Some of the major topics covered during the workshop are:

- Introduction to research proposal formation
- Significance of research proposal formation
- Components of a research proposal
- Research question and hypothesis formation
- Literature review
- Research design and methodology
- Data collection and analysis
- Ethical considerations in research
- Time and budget management in research
- Presentation and defense of research proposal

Programme Coordinator

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Page 3 of 9



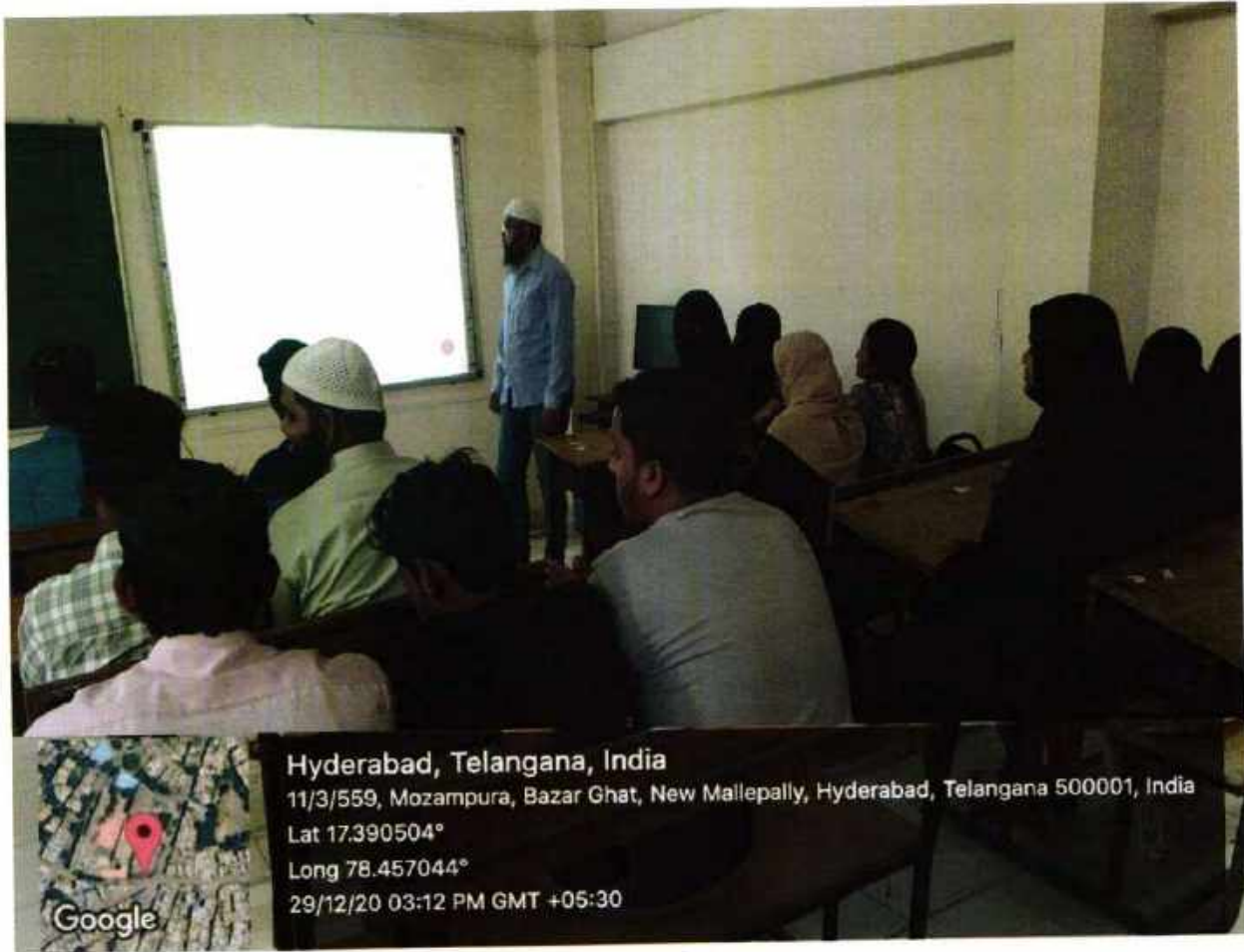
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Ref.:

Date: 29-04-2021.



  
Programme Coordinator



  
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Ref.:

Date: 29-04-2021

## Outcomes of the Programme

- The three-day workshop on "Research Proposal Formation" was highly successful in achieving its objectives. The workshop received an overwhelming response from the participants. The workshop provided a platform for participants to interact with experts in the field of research and gain insights into the intricacies of research proposal formation.
- The workshop offered participants an opportunity to learn about the various components of a research proposal and their significance. They gained an understanding of the research question and hypothesis formation, literature review, research design and methodology, data collection and analysis, ethical considerations, time and budget management, and presentation and defense of the research proposal.
- The workshop helped participants develop critical thinking and analytical skills necessary for research proposal formation. The program also facilitated hands-on training in developing a research proposal. Participants were given individual attention and guidance from the workshop instructor in developing their research proposals.
- The workshop was successful in fostering a culture of research and academic excellence among the participants. It provided a platform for participants to network and collaborate with peers from different backgrounds and disciplines. Participants appreciated the interactive and engaging nature of the program and expressed their satisfaction with the quality of the content covered.

**Conclusion** The three-day workshop on "Research Proposal Formation" was a valuable learning experience for the participants. It provided a comprehensive overview of research proposal formation and equipped participants with the skills necessary for developing a research proposal. The program successfully achieved its objectives and fostered a culture of research and academic excellence among the participants. Overall, the workshop was a success and received positive feedback from the participants.

Programme Coordinator



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Ref.:

Date: \_\_\_\_\_

## LIST OF PARTICIPANTS

**Name of the Programme:** A Three Days Workshop on "Research Proposal Formation"

**Date:** 29-12-2020 to 31-12-2020

S.No	Roll Number	Names of Participant	Course & Year	Signature
1	1403-20-672-001	RUKSAAR UNNISA	I/I MBA	Ruk
2	1403-20-672-002	TAHNIYATH SULTANA	I/I MBA	Tahniyath
3	1403-20-672-003	MOHAMMAD ZUFIA	I/I MBA	Zufia
4	1403-20-672-004	RABIA SULTHANA	I/I MBA	Rabia
5	1403-20-672-010	MOHAMMAD IMRAN QADRI	I/I MBA	Imran
6	1403-20-672-011	SALEHA SULTANA	I/I MBA	Sultana
7	1403-20-672-013	MOHAMMAD KHALEEL UDDIN	I/I MBA	Khalil
8	1403-20-672-027	AFREEN SULTANA	I/I MBA	Afreen
9	1403-20-672-028	AFIFA NAAZ	I/I MBA	Afifa
10	1403-20-672-029	NEHA FATIMA	I/I MBA	Neha
11	1403-20-672-039	MAIRAJ SULTANA	I/I MBA	Mairaj
12	1403-20-672-040	FARZANA	I/I MBA	Farzana
13	1403-20-672-041	MOHAMMED ANAS AHMED	I/I MBA	Anas
14	1403-20-672-065	SYED ZEESHAN ALU	I/I MBA	Zeeshaan
15	1403-20-672-066	ABDUL GAFFAR KHAN	I/I MBA	Abdul
16	1403-20-672-067	MOHD MASEE UDDIN	I/I MBA	Masee
17	1403-20-672-087	MOHAMMED AZHAR UDDIN	I/I MBA	Azhar
18	1403-20-672-088	SOFIA TASLEEM	I/I MBA	Sofia
19	1403-20-672-102	MOHD AMER	I/I MBA	Amer
20	1403-20-672-103	MD ARBAAZ	I/I MBA	Arbaaz
21	1403-20-672-125	MOHDWASEEMAKRAM	I/I MBA	Waseem
22	1403-20-672-126	MOHD JAVEED UZ ZAMAN	I/I MBA	Javeed

*Rakib*

Programme Coordinator



*Omaya*  
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Ref.:

Date: \_\_\_\_\_

S.No	Roll Number	Names of Participant	Course & Year	Signature
23	1403-20-672-127	TANVEER SHAMEEM	I/I MBA	Tanveer
24	1403-20-672-128	OMEDA ARSHI	I/I MBA	Omeda
25	1403-20-672-129	MOHD ASIF	I/I MBA	Asif
26	1403-20-672-152	MOHD AHSAN KHAN	I/I MBA	Ahsan
27	1403-20-672-153	MOHAMMED SARFARAZ	I/I MBA	Sarfraz
28	1403-20-672-154	KAREEM UNISSA	I/I MBA	Kareem
29	1403-20-672-163	SARA FARHEEN	I/I MBA	SARA
30	1403-20-672-164	SK FAIZAN AHMED	I/I MBA	Faizan
31	1403-20-672-165	SHAIK MUJAHED HUSSAIN	I/I MBA	Mujahed
32	1403-20-672-187	MD VAZEERUDDIN	I/I MBA	Vazeer
33	1403-20-672-188	MOHAMMED SALMAN	I/I MBA	Salman
34	1403-20-672-189	ABDUL MUJEEB	I/I MBA	Abdul
35	1403-20-672-190	SHUJATH KHAN	I/I MBA	Shujath
36	1403-20-672-217	AFIA RAHMAN	I/I MBA	Afia
37	1403-20-672-218	MOHAMMED ALMAS ALI	I/I MBA	Almas
38	1403-20-672-219	SHAIK JUNAID	I/I MBA	Junaid
39	1403-20-672-234	SYED NOOR UL ISLAM QAUDRI	I/I MBA	Syed
40	1403-20-672-235	ANAM MOHAMMED ASIM SIDDIQUE	I/I MBA	Anam
41	1403-20-672-236	YASMEEN FATIMA	I/I MBA	Yasmeen
42	1403-20-672-237	ABDUL RAHMAN BIN KHALID BAJUBARE	I/I MBA	Rahman
43	1403-20-672-246	NAJM AHMED AASHAR	I/I MBA	Najm
44	1403-20-672-247	SAKEENA KOUNAIN	I/I MBA	Sakeena

*Signature of Programme Coordinator*

Programme Coordinator



*Signature of Principal*

PRINCIPAL

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OF BUSINESS MANAGEMENT  
New Mallepally, Hyderabad.

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# ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT

(A MUSLIM MINORITY INSTITUTION)

(Affiliated to Osmania University | Approved by AICTE | Permitted by Govt. of Telangana)

#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

## ATTENDANCE STATEMENT

**Name of the Programme:** A Three Days Workshop on "Research Proposal Formation"

**Date:** 29-12-2020 to 31-12-2020

S.No	Roll Number	Names of Participant	Course & Year	DAY 1	DAY 2	DAY 3
1	1403-20-672-001	RUKSAAR UNNISA	I/I MBA	P	P	P
2	1403-20-672-002	TAHNIYATH SULTANA	I/I MBA	P	P	P
3	1403-20-672-003	MOHAMMAD ZUFIA	I/I MBA	P	P	P
4	1403-20-672-004	RABIA SULTHANA	I/I MBA	P	P	P
5	1403-20-672-010	MOHAMMAD IMRAN QADRI	I/I MBA	P	P	P
6	1403-20-672-011	SALEHA SULTANA	I/I MBA	P	P	P
7	1403-20-672-013	MOHAMMAD KHALEEL UDDIN	I/I MBA	P	P	P
8	1403-20-672-027	AFREEN SULTANA	I/I MBA	P	P	P
9	1403-20-672-028	AFIFA NAAZ	I/I MBA	P	P	P
10	1403-20-672-029	NEHA FATIMA	I/I MBA	P	P	P
11	1403-20-672-039	MAIRAJ SULTANA	I/I MBA	P	P	P
12	1403-20-672-040	FARZANA	I/I MBA	P	P	P
13	1403-20-672-041	MOHAMMED ANAS AHMED	I/I MBA	P	P	P
14	1403-20-672-065	SYED ZEESHAN ALU	I/I MBA	P	P	P
15	1403-20-672-066	ABDUL GAFFAR KHAN	I/I MBA	P	P	P
16	1403-20-672-067	MOHD MASEE UDDIN	I/I MBA	P	P	P
17	1403-20-672-087	MOHAMMED AZHAR UDDIN	I/I MBA	P	P	P
18	1403-20-672-088	SOFIA TASLEEM	I/I MBA	P	P	P
19	1403-20-672-102	MOHD AMER	I/I MBA	P	P	P
20	1403-20-672-103	MD ARBAAZ	I/I MBA	P	P	P
21	1403-20-672-125	MOHDWASEEMAKRAM	I/I MBA	P	P	P
22	1403-20-672-126	MOHD JAVEED UZ ZAMAN	I/I MBA	P	P	P

  
Programme Coordinator

  
PRINCIPAL  
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## ATTENDANCE STATEMENT

**Name of the Programme:** A Three Days Workshop on "Research Proposal Formation"

**Date:** 29-12-2020 to 31-12-2020

S.No	Roll Number	Names of Participant	Course & Year	DAY 1	DAY 2	DAY 3
23	1403-20-672-127	TANVEER SHAMEEM	I/I MBA	P	P	P
24	1403-20-672-128	OMEDA ARSHI	I/I MBA	P	P	P
25	1403-20-672-129	MOHD ASIF	I/I MBA	P	P	P
26	1403-20-672-152	MOHD AHSAN KHAN	I/I MBA	P	P	P
27	1403-20-672-153	MOHAMMED SARFARAZ	I/I MBA	P	P	P
28	1403-20-672-154	KAREEM UNISSA	I/I MBA	P	P	P
29	1403-20-672-163	SARA FARHEEN	I/I MBA	P	P	P
30	1403-20-672-164	SK FAIZAN AHEMMED	I/I MBA	P	P	P
31	1403-20-672-165	SHAIK MUJAHED HUSSAIN	I/I MBA	P	P	P
32	1403-20-672-187	MD VAZEERUDDIN	I/I MBA	P	P	P
33	1403-20-672-188	MOHAMMED SALMAN	I/I MBA	P	P	P
34	1403-20-672-189	ABDUL MUJEEB	I/I MBA	P	P	P
35	1403-20-672-190	SHUJATH KHAN	I/I MBA	P	P	P
36	1403-20-672-217	AFIA RAHMAN	I/I MBA	P	P	P
37	1403-20-672-218	MOHAMMED ALMAS ALI	I/I MBA	P	P	P
38	1403-20-672-219	SHAIK JUNAID	I/I MBA	P	P	P
39	1403-20-672-234	SYED NOOR UL ISLAM QAUDRI	I/I MBA	P	P	P
40	1403-20-672-235	ANAM MOHAMMED ASIM SIDDIQUE	I/I MBA	P	P	P
41	1403-20-672-236	YASMEEN FATIMA	I/I MBA	P	P	P
42	1403-20-672-237	ABDUL RAHMAN BIN KHALID BAJUBARE	I/I MBA	P	P	P
43	1403-20-672-246	NAJM AHMED AASHAR	I/I MBA	P	P	P
44	1403-20-672-247	SAKEENA KOUNAIN	I/I MBA	P	P	P

  
Programme Coordinator



  
PRINCIPAL

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A  
**THREE DAYS WORKSHOP**  
ON  
**"RESEARCH PROPOSAL FORMATION"**



**REGISTRATION FORM**

NAME: \_\_\_\_\_  
DESIGNATION: \_\_\_\_\_  
ORGANISATION: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
MOBILE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

PLACE:  
DATE:

SIGN OF APPLICANT

**Resource Person**  
**MR. YUNUS**  
**ASSISTANT PROFESSOR**  
**SHADAN ENGINEERING & TECHNOLOGY**



*Obney*  
**PRINCIPAL**  
**ANWARUL ULOOM COLLEGE**  
**OF BUSINESS MANAGEMENT**  
New Mallepally, Hyderabad.

**ABOUT COLLEGE:**

Anwarul Uloom College of business management has carved a niche for itself over a period of two decades. Our relentless effort in imparting quality education through participatory teaching methodologies and pedagogical tools helped in chiselling personality of students. Anwarul Uloom College of business management is not just an educational institution; it is a commitment, a commitment towards building a new generation of smart and capable individuals the custodians of the future. One of the best colleges in our country, Anwarul Uloom College of business management has wide reputation for its quality of learning and a holistic approach towards grooming the students

**VISION:**

"To provide skill-based quality higher education by continuously striving for excellence in delivering education service to all sections of the society, especially the socio-economically under privileged minority students with focus on youth empowerment, thereby ensuring future contribution in upholding the values of national integration, secularism and social commitment".

**MISSION:**

The motto of the college is a verse of the Holy Quran revealed to Prophet Mohammed (saw) "READ IN THE NAME OF THY LORD". With this aim, providing higher education for the empowerment of youth of Telangana State especially the marginalized people has been the main thrust of this college.

**ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT**  
11-3-918, New Mallepally 500001.



**A THREE DAYS WORKSHOP**

**ON**

**"RESEARCH PROPOSAL FORMATION"**

**29-12-2020 to 31-12-2020**

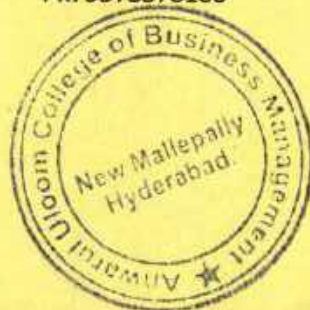
**ORGANISED BY:**


**INTERNAL QUALITY ASSURANCE CELL (IQAC)**

**ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT**

**DEPT OF BUSINESS MANAGEMENT**

**FOR QUERIES:**  
**Ms. RUHI NAAZ**  
**Asst Professor, AUCBM, HYDERABAD**  
**Email: [aucbm.staff@gmail.com](mailto:aucbm.staff@gmail.com)**  
**Ph: 9573378100**



  
**PRINCIPAL**  
**ANWARUL ULOOM COLLEGE**  
**OF BUSINESS MANAGEMENT**  
**New Mallepally, Hyderabad.**

**CHIEF PATRON:**  
**MEHBOOB ALAM KHAN**  
**HONORABLE SECRETARY, ANWARUL ULOOM EDUCATIONAL**  
**ASSOCIATION**

**PATRON:**  
**MUJAHID ALAM KHAN**  
**HONORABLE SECRETARY, ANWARUL ULOOM EDUCATIONAL**  
**ASSOCIATION**

**CONFERENCE CHAIRMAN:**  
**PROF AHMED BAIG, GOVERING BODY MEMEBER,**  
**ANWARUL ULOOM EDUCATIONAL ASSOCIATION**

**CONVENOR:**  
**Dr. OSMAN BIN SALAM**  
**PRINCIPAL, ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT**

**CO-CONVENOR:**  
**MOHAMMED IBRAHIM UDDIN**  
**VICE-PRINCIPAL,**  
**ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT**

**ORGANISING COMMITTEE:**  
**Internal Quality Assurance Cell Coordinator**  
**Anwarul Uloom College of Business Management**



# ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT (A MUSLIM MINORITY INSTITUTION)

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#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

Ref.:


Date: 29-12-2020

## CIRCULAR

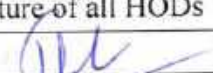



This is to inform all the students and faculty members that Anwarul Uloom College of Business Management is going to organize A One Week Seminar on "Entrepreneurship and Small Business Management" by Mr. Junaid Warsi at college Campus on 04-01-2021 to 08-01-2021. Students are requested to register their names immediately and to attend the program.

Venue: Anwarul Uloom College of Business Management Seminar Hall

Timings : 11:00AM

  
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OF BUSINESS MANAGEMENT  
New Mallepally, Hyderabad.

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Signature of all HODs	TPO	OFFICE	LIBRARY
			



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#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

Ref.:

Date: 11-01-2021

## Programme Report

Programme Name	A One Week Seminar on "Entrepreneurship and Small Business Management"
Resource Person	Mr. Junaid Warsi
Date of Activity	04-01-2021 to 08-01-2021
Organized by	IQAC, Anwarul Uloom College of Business Management
Venue	Seminar Hall, Anwarul Uloom College of Business Management

### Programme Objectives:

- The primary objective of this programme was to provide students with a comprehensive understanding of entrepreneurship and small business management.
- The programme aimed to enable students to develop entrepreneurial skills and competencies to start and manage their own small business ventures.
- The programme intended to cover various aspects of entrepreneurship, including identifying and evaluating business opportunities, developing business plans, securing financing, managing resources, and growing a small business.

Programme Coordinator



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New Mallepally, Hyderabad.



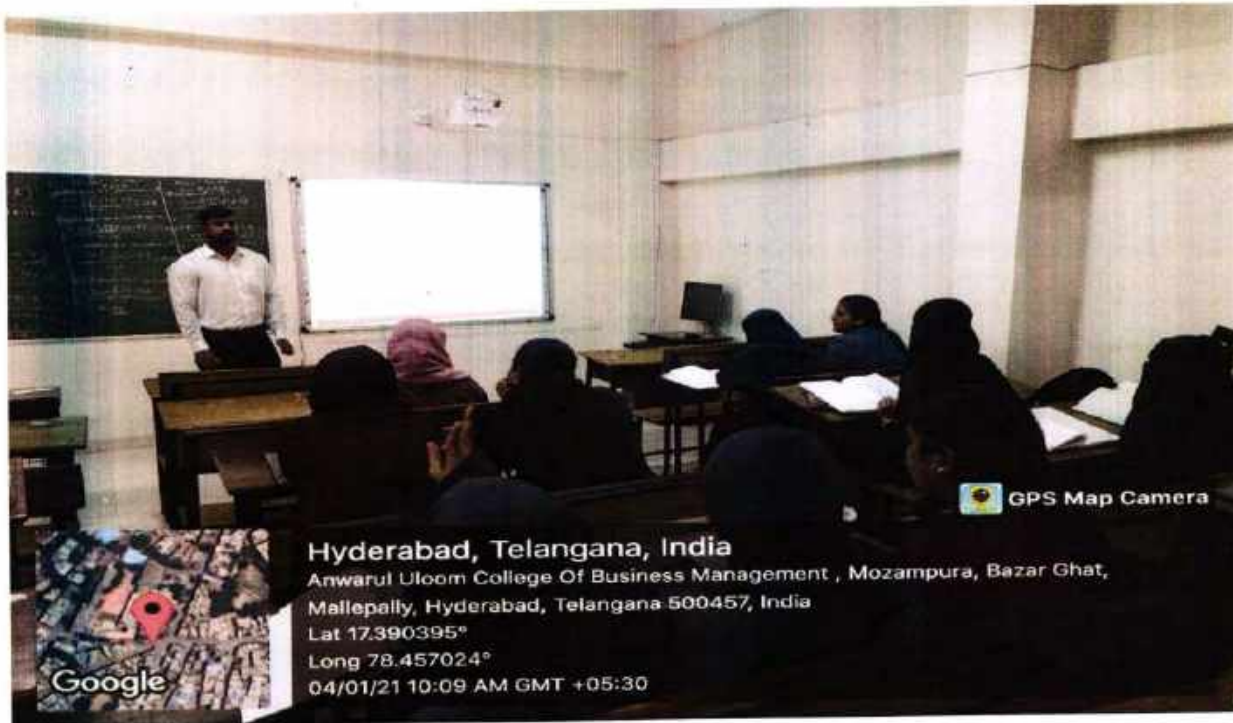
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Date: 11-01-2021



**Topics Covered:** The programme covered the following topics:

- Introduction to Entrepreneurship
- Identifying and Evaluating Business Opportunities
- Developing a Business Plan
- Legal and Regulatory Considerations for Small Businesses
- Financing Small Businesses
- Marketing Strategies for Small Businesses
- Operations Management for Small Businesses
- Human Resource Management for Small Businesses
- Financial Management for Small Businesses
- Growth and Expansion Strategies for Small Businesses

  
Programme Coordinator



  
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ANWARUL ULOOM COLLEGE  
OF BUSINESS MANAGEMENT  
New Mallepally, Hyderabad. Page 3 of 7



# ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT (A MUSLIM MINORITY INSTITUTION)

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Ref.:

Date: 11-01-2021



  
Programme Coordinator



  
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Ref.:

Date: 11-01-2021

## Programme Outcome:

- The programme outcome was positive, and students gained a comprehensive understanding of entrepreneurship and small business management.
- The programme enabled students to develop entrepreneurial skills and competencies required to start and manage their own small businesses successfully.
- Students were exposed to various business concepts, including identifying and evaluating business opportunities, developing business plans, securing financing, managing resources, and growing a small business. The programme outcome was measured through the following:
  - Knowledge and Skill Acquisition: The programme enabled students to acquire knowledge and skills in entrepreneurship and small business management. Students demonstrated an understanding of business concepts, tools, and techniques that can be used to start and manage a small business.
  - Attitude and Behaviour Change: The programme aimed to change students' attitudes and behaviours towards entrepreneurship. Students demonstrated a positive attitude towards entrepreneurship and small business management. They were confident in their abilities to start and manage their own small businesses.
  - Business Plan Development: As part of the programme, students were required to develop a business plan for a small business. The business plan development process enabled students to apply the knowledge and skills they acquired during the programme. Students demonstrated the ability to develop a comprehensive business plan that included all aspects of starting and managing a small business.
  - Feedback from Students: Students provided feedback on the program, and the majority of the feedback was positive. Students appreciated the practical approach used in the programme and the opportunity to develop a business plan. Students also appreciated the use of case studies and real-life examples to illustrate business concepts.

Programme Coordinator



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Ref.:

Date: \_\_\_\_\_

## LIST OF PARTICIPANTS

**Name of the Programme:** A One Week Seminar on "Entrepreneurship and Small Business Management"

**Date:** 04-01-2021 to 08-01-2021

S.No	Roll Number	Names of Participant	Course & Year	Signature
1	1403-20-672-020	SYEDA NAZNEEN SULTANA	I/I MBA	Nazneen
2	1403-20-672-021	AFREEN FATIMA	I/I MBA	Afreen
3	1403-20-672-022	MOHD RIYAZUDDIN	I/I MBA	Riyaz
4	1403-20-672-023	RUMANA JASMEEN	I/I MBA	Rumana
5	1403-20-672-024	MOHAMMED WASEEM	I/I MBA	Waseem
6	1403-20-672-025	SHAIK NASAR	I/I MBA	Nasar
7	1403-20-672-026	MOHD MUJAHID AHMED	I/I MBA	Mujahid
8	1403-20-672-027	AFREEN SULTANA	I/I MBA	Afreen
9	1403-20-672-056	KHAJA BILAL UDDIN	I/I MBA	Bilal
10	1403-20-672-057	SYED ABDUL RAFAY	I/I MBA	Rafay
11	1403-20-672-058	MOHAMMED SAMRAN JAHANGEER ALI	I/I MBA	Samran
12	1403-20-672-059	SYED MURTUZA ALI	I/I MBA	Murtuza
13	1403-20-672-060	MOHAMMED SHABAAZ HUSSAIN	I/I MBA	Shabaz
14	1403-20-672-062	MOHD AFZAL	I/I MBA	Afzal
15	1403-20-672-063	MOHAMMAD YOUSUF MUBEEN	I/I MBA	Yousuf
16	1403-20-672-085	SYED SAMIUDDIN	I/I MBA	Samiuddin
17	1403-20-672-086	SAHREEN NISMA	I/I MBA	Nisra
18	1403-20-672-087	MOHAMMED AZHAR UDDIN	I/I MBA	Azhar
19	1403-20-672-088	SOFIA TASLEEM	I/I MBA	Tasleem
20	1403-20-672-120	MOHAMMED SAJEED	I/I MBA	Sajeed

  
Programme Coordinator



  
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Ref.:

Date: \_\_\_\_\_

S.No	Roll Number	Names of Participant	Course & Year	Signature
21	1403-20-672-121	SANIYA	I/I MBA	Saniya
22	1403-20-672-122	MOHAMMAD SAIF	I/I MBA	Saif
23	1403-20-672-123	ZOHA KOUNAIN	I/I MBA	Zoha
24	1403-20-672-124	ABDULLAH ABDUL HAKEEM	I/I MBA	Abdul
25	1403-20-672-125	MOHDWASEEMAKRAM	I/I MBA	Waseem
26	1403-20-672-155	SYED YASER ALI HASHMI	I/I MBA	Yaser
27	1403-20-672-156	MOHAMMED MUBASHIR	I/I MBA	Mubashir
28	1403-20-672-157	MOHD AMER QURESHI	I/I MBA	Amer
29	1403-20-672-158	MD RIZWAN	I/I MBA	Rizwan
30	1403-20-672-160	LUBNA ERUM	I/I MBA	Lubna
31	1403-20-672-161	MOHAMMAD SHAKIR	I/I MBA	Shakir
32	1403-20-672-188	MOHAMMED SALMAN	I/I MBA	Salman
33	1403-20-672-189	ABDUL MUJEEB	I/I MBA	Mujeeb
34	1403-20-672-190	SHUJATH KHAN	I/I MBA	Shujath
35	1403-20-672-192	MOHAMMED FARDAAN HUSSAIN	I/I MBA	Fardaan
36	1403-20-672-193	AZHAR MOHIUDDIN	I/I MBA	Azhar
37	1403-20-672-194	MOHD ATHER ALI	I/I MBA	Ather
38	1403-20-672-224	MOHAMMED SHANAWAZ	I/I MBA	Shanawaz
39	1403-20-672-225	MOHDJUNAID AHMED	I/I MBA	Mohd Junaid
40	1403-20-672-226	MOHAMMED NAWALUDDIN	I/I MBA	Nawal
41	1403-20-672-248	AREEB AHMED KASHIF	I/I MBA	Areeb

Programme Coordinator



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**Date:** 04-01-2021 to 08-01-2021

S.No	Roll Number	Names of Participant	Course & Year	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
1	1403-20-672-020	SYEDA NAZNEEN SULTANA	I/I MBA	P	P	P	P	P
2	1403-20-672-021	AFREEN FATIMA	I/I MBA	P	P	P	P	P
3	1403-20-672-022	MOHD RIYAZUDDIN	I/I MBA	P	P	P	P	P
4	1403-20-672-023	RUMANA JASMEEN	I/I MBA	P	P	P	P	P
5	1403-20-672-024	MOHAMMED WASEEM	I/I MBA	P	P	P	P	P
6	1403-20-672-025	SHAIK NASAR	I/I MBA	P	P	P	P	P
7	1403-20-672-026	MOHD MUJAHID AHMED	I/I MBA	P	P	P	P	P
8	1403-20-672-027	AFREEN SULTANA	I/I MBA	P	P	P	P	P
9	1403-20-672-056	KHAJA BILAL UDDIN	I/I MBA	P	P	P	P	P
10	1403-20-672-057	SYED ABDUL RAFAY	I/I MBA	P	P	P	P	P
11	1403-20-672-058	MOHAMMED SAMRAN JAHANGEER ALI	I/I MBA	P	P	P	P	P
12	1403-20-672-059	SYED MURTUZA ALI	I/I MBA	P	P	P	P	P
13	1403-20-672-060	MOHAMMED SHABAAZ HUSSAIN	I/I MBA	P	P	P	P	P
14	1403-20-672-062	MOHD AFZAL	I/I MBA	P	P	P	P	P
15	1403-20-672-063	MOHAMMAD YOUSUF MUBEEN	I/I MBA	P	P	P	P	P
16	1403-20-672-085	SYED SAMIUDDIN	I/I MBA	P	P	P	P	P
17	1403-20-672-086	SAHREEN NISMA	I/I MBA	P	P	P	P	P
18	1403-20-672-087	MOHAMMED AZHAR UDDIN	I/I MBA	P	P	P	P	P
19	1403-20-672-088	SOFIA TASLEEM	I/I MBA	P	P	P	P	P
20	1403-20-672-120	MOHAMMED SAJEED	I/I MBA	P	P	P	P	P

  
Programme Coordinator

  
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OF BUSINESS MANAGEMENT  
New Mallepally, Hyderabad.



Phone: 040 – 23347296, 23340208 | Email: [aucbm.hyd@gmail.com](mailto:aucbm.hyd@gmail.com) | Fax: 040 - 23342750



# ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT

(A MUSLIM MINORITY INSTITUTION)

(Affiliated to Osmania University | Approved by AICTE | Permitted by Govt. of Telangana)

#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

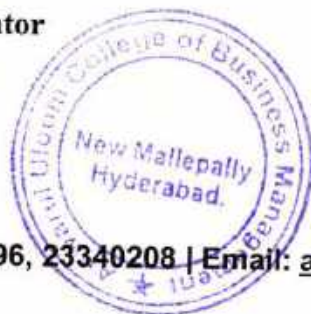
## ATTENDANCE STATEMENT


**Name of the Programme:** A One Week Seminar on "Entrepreneurship and Small Business Management"

**Date:** 04-01-2021 to 08-01-2021

S.No	Roll Number	Names of Participant	Course & Year	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
21	1403-20-672-121	SANIYA	I/I MBA	P	P	P	P	P
22	1403-20-672-122	MOHAMMAD SAIF	I/I MBA	P	P	P	P	P
23	1403-20-672-123	ZOHA KOUNAIN	I/I MBA	P	P	P	P	P
24	1403-20-672-124	ABDULLAH ABDUL HAKEEM	I/I MBA	P	P	P	P	P
25	1403-20-672-125	MOHDWASEEMAKRAM	I/I MBA	P	P	P	P	P
26	1403-20-672-155	SYED YASER ALI HASHMI	I/I MBA	P	P	P	P	P
27	1403-20-672-156	MOHAMMED MUBASHIR	I/I MBA	P	P	P	P	P
28	1403-20-672-157	MOHD AMER QURESHI	I/I MBA	P	P	P	P	P
29	1403-20-672-158	MD RIZWAN	I/I MBA	P	P	P	P	P
30	1403-20-672-160	LUBNA ERUM	I/I MBA	P	P	P	P	P
31	1403-20-672-161	MOHAMMAD SHAKIR	I/I MBA	P	P	P	P	P
32	1403-20-672-188	MOHAMMED SALMAN	I/I MBA	P	P	P	P	P
33	1403-20-672-189	ABDUL MUJEEB	I/I MBA	P	P	P	P	P
34	1403-20-672-190	SHUJATH KHAN	I/I MBA	P	P	P	P	P
35	1403-20-672-192	MOHAMMED FARDAAN HUSSAIN	I/I MBA	P	P	P	P	P
36	1403-20-672-193	AZHAR MOHIUDDIN	I/I MBA	P	P	P	P	P
37	1403-20-672-194	MOHD ATHER ALI	I/I MBA	P	P	P	P	P
38	1403-20-672-224	MOHAMMED SHANAWAZ	I/I MBA	P	P	P	P	P
39	1403-20-672-225	MOHDJUNAID AHMED	I/I MBA	P	P	P	P	P
40	1403-20-672-226	MOHAMMED NAWALUDDIN	I/I MBA	P	P	P	P	P
41	1403-20-672-248	AREEB AHMED KASHIF	I/I MBA	P	P	P	P	P

  
Programme Coordinator



  
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New Mallepally, Hyderabad

Phone: 040 - 23347296, 23340208 | Email: [aucbm.hyd@gmail.com](mailto:aucbm.hyd@gmail.com) | Fax: 040 - 23342750

**A**  
**ONE WEEK SEMINAR**  
**ON**  
**"ENTREPRENEURSHIP AND SMALL BUSINESS**  
**MANAGEMENT"**



**REGISTRATION FORM**

NAME: \_\_\_\_\_  
DESIGNATION: \_\_\_\_\_  
ORGANISATION: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
MOBILE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

PLACE:

DATE:

SIGN OF APPLICANT

**Resource Person**  
**MR. JUNAID WARSI**  
Counsellor, GTM & SONS ADVISORY PVT. LTD



**ABOUT COLLEGE:**

Anwarul Uloom College of business management has carved a niche for itself over a period of two decades. Our relentless effort in imparting quality education through participatory teaching methodologies and pedagogical tools helped in chiselling personality of students. Anwarul Uloom College of business management is not just an educational institution; it is a commitment, a commitment towards building a new generation of smart and capable individuals the custodians of the future. One of the best colleges in our country, Anwarul Uloom College of business management has wide reputation for its quality of learning and a holistic approach towards grooming the students

**VISION:**

"To provide skill-based quality higher education by continuously striving for excellence in delivering education service to all sections of the society, especially the socio-economically under privileged minority students with focus on youth empowerment, thereby ensuring future contribution in upholding the values of national integration, secularism and social commitment".

**MISSION:**

The motto of the college is a verse of the Holy Quran revealed to Prophet Mohammed (saw) "READ IN THE NAME OF THY LORD". With this aim, providing higher education for the empowerment of youth of Telangana State especially the marginalized people has been the main thrust of this college.

  
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ANWARUL ULOOM COLLEGE  
OF BUSINESS MANAGEMENT  
New Malleshally, Hyderabad.

**ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT**  
11-3-918, New Mallepally 500001.



A ONE WEEK SEMINAR

ON

“ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT”

04-01-2021 to 08-01-2021

ORGANISED BY:

INTERNAL QUALITY ASSURANCE CELL (IQAC)

ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT

DEPT OF BUSINESS MANAGEMENT

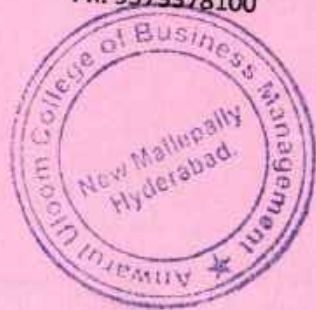
FOR QUERIES:


Ms. RUHI NAAZ

Asst Professor, AUCBM, HYDERABAD

Email: [aucbm.staff@gmail.com](mailto:aucbm.staff@gmail.com)

Ph: 9573378100



  
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OF BUSINESS MANAGEMENT  
New Mallepally, Hyderabad.

CHIEF PATRON:  
MEHBOOB ALAM KHAN  
HONORABLE SECRETARY, ANWARUL ULOOM EDUCATIONAL  
ASSOCIATION

PATRON:  
MUJAHID ALAM KHAN  
HONORABLE SECRETARY, ANWARUL ULOOM EDUCATIONAL  
ASSOCIATION

CONFERENCE CHAIRMAN:  
PROF AHMED BAIG, GOVERING BODY MEMEBER, ANWARUL ULOOM  
EDUCATIONAL ASSOCIATION

CONVENERS:  
Dr. OSMAN BIN SALAM  
PRINCIPAL, ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT

CO-CONVENER:  
MOHAMMED IBRAHIM UDDIN  
VICE-PRINCIPAL, ANWARUL ULOOM COLLEGE OF BUSINESS  
MANAGEMENT

ORGANISING COMMITTEE:  
Internal Quality Assurance Cell Coordinator  
Anwarul Uloom College of Business Management



# ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT (A MUSLIM MINORITY INSTITUTION)

[Affiliated to Osmania University | Approved by AICTE | Permitted by Govt. of Telangana]

#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

Ref.:

Date: 07-01-2021

## CIRCULAR

This is to inform all the students and faculty members that Anwarul Uloom College of Business Management is going to organize A One Day Seminar on “Strategies for building a strong brand and effectively promoting a business to potential customers in Entrepreneurship” by Mrs. Kiran Mai at college Campus on 15-01-2021. Students are requested to register their names immediately and to attend the program.

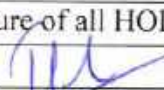



Venue: Anwarul Uloom College of Business Management Seminar Hall

Timings : 11:00AM

  
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OF BUSINESS MANAGEMENT  
New Mallepally, Hyderabad.

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#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

Ref.:

Date: 16-01-2021

## Program Report

Program Name	A One Day Seminar on "Strategies for building a strong brand and effectively promoting a business to potential customers in Entrepreneurship"
Resource Person	Mrs. Kiran Mai
Date of Activity	15-01-2021
Organized by	IQAC, Anwarul Uloom College of Business Management
Venue	Seminar Hall, Anwarul Uloom College of Business Management

### Objectives of the program:

- The objective of this program was to educate and train aspiring entrepreneurs on the strategies and techniques for building a strong brand and promoting their business to potential customers.
- The program aimed to equip the participants with the knowledge and skills to create a brand identity, develop marketing strategies, and effectively communicate their message to their target audience.
- To Understanding the Target Market: Identifying the target market, understanding their needs, and developing a message that resonates with them.

*Bushra*  
Programme Coordinator



*Obayd*  
PRINCIPAL

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OF BUSINESS MANAGEMENT  
New Mallepally, Hyderabad



# ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT (A MUSLIM MINORITY INSTITUTION)

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#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

Ref.:

Date: 16-01-2021



**Topics Covered:** The programme covered the following topics:

- Introduction to Branding: The basics of branding, why branding is important, and how to create a brand identity.
- Understanding the Target Market: Identifying the target market, understanding their needs, and developing a message that resonates with them.
- Marketing Strategies: Developing a marketing plan, identifying the best channels to reach the target audience, and creating engaging content.
- Social Media Marketing: Understanding the importance of social media in promoting a business, identifying the best platforms for the target audience, and creating a social media strategy.
- Building Relationships: Building relationships with customers, leveraging customer feedback, and creating brand advocates.
- Promotional Techniques: Developing promotional techniques, including discounts, giveaways, and referral programmes.

*Bushra*  
Programme Coordinator

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*[Signature]*  
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ANWARUL ULOOM COLLEGE  
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New Mallepally  
Page 3 of 6



# ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT

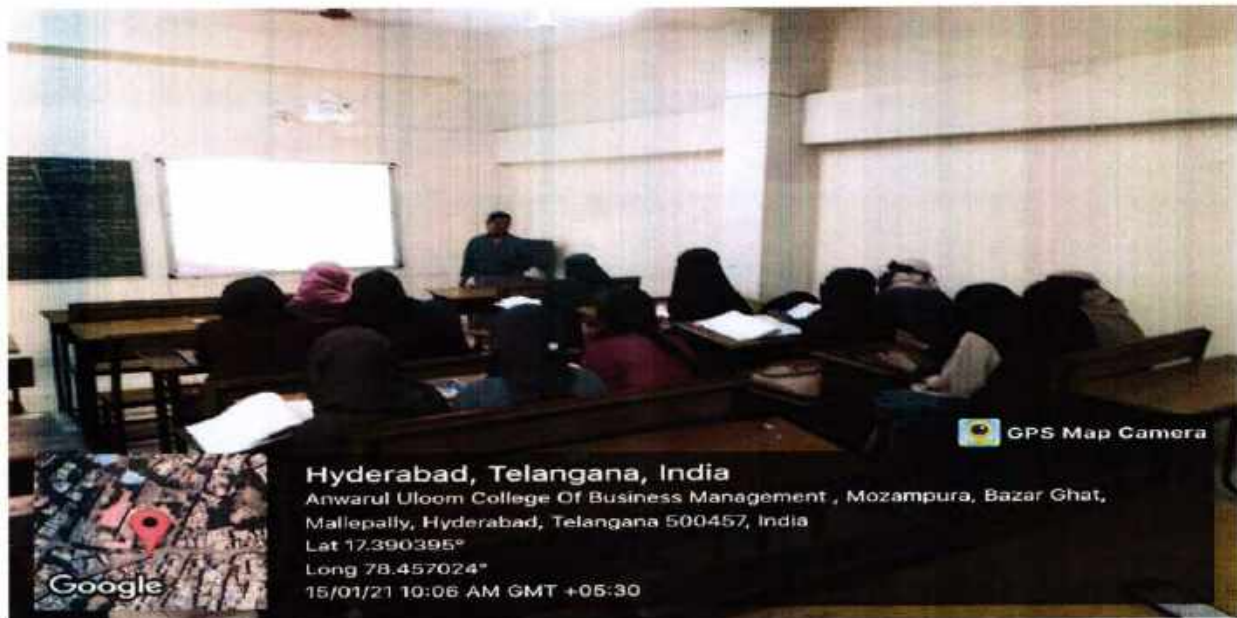
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Ref.:

Date: 16-01-2021



## Programme Outcome:

- The programme was well-received by the participants, who appreciated the practical tips and strategies provided by the trainer.
- Participants were able to gain a better understanding of the importance of branding and marketing in entrepreneurship and learned how to create a strong brand identity that resonates with their target audience.
- The programme helped participants to develop marketing strategies that are effective in promoting their business to potential customers.
- The programme also highlighted the importance of social media marketing in today's business environment, and participants were able to develop a social media strategy that would help them connect with their target audience on various social media platforms.
- The programme provided them with the tools to engage with their customers effectively and leverage their feedback to improve their products and services.
- Overall, the programme was a success and provided the participants with valuable insights and practical strategies for building a strong brand and effectively promoting their business to potential customers.

*Bushra*  
Programme Coordinator

*Ahmed*  
PRINCIPAL

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#11-3-918, New Malleshpally, Hyderabad - 500001, T.S., India.

Ref.:

Date: 16-01-2021

## LIST OF PARTICIPANTS

**Name Of the Programme:** A One Day Seminar on “Strategies for building a strong brand and effectively promoting a business to potential customers in Entrepreneurship”

**Date:** 15-01-2021

S.No	Roll Number	Names of Participant	Course & Year	Signature
1	1403-20-672-003	MOHAMMAD ZUFIA	I/I MBA	Zufia
2	1403-20-672-004	RABIA SULTHANA	I/I MBA	Rabia
3	1403-20-672-005	ASFA MOHAMMADI	I/I MBA	Asfa
4	1403-20-672-016	MD SAIF UDDIN	I/I MBA	Saif
5	1403-20-672-017	HALEEMA UNNISA	I/I MBA	Haleema
6	1403-20-672-028	AFIFA NAAZ	I/I MBA	Afifa
7	1403-20-672-029	NEHA FATIMA	I/I MBA	Neha
8	1403-20-672-030	SYED SADDAM ALI	I/I MBA	Saddam
9	1403-20-672-040	FARZANA	I/I MBA	Farzana
10	1403-20-672-041	MOHAMMED ANAS AHMED	I/I MBA	Anas
11	1403-20-672-043	FARIYA AIMEN	I/I MBA	Fariya
12	1403-20-672-044	SHAIK IRFAN	I/I MBA	Irfan
13	1403-20-672-058	MOHAMMED SAMRAN JAHANGEER ALI	I/I MBA	Samran
14	1403-20-672-059	SYED MURTUZA ALI	I/I MBA	Murtuza
15	1403-20-672-060	MOHAMMED SHABAAZ HUSSAIN	I/I MBA	Shabaz
16	1403-20-672-062	MOHD AFZAL	I/I MBA	Afzal
17	1403-20-672-077	MOHAMMED SOHAIB KHAN	I/I MBA	Sohaib
18	1403-20-672-078	SHAIK SAMEER	I/I MBA	Shaik Sameer
19	1403-20-672-079	SYEDA REFA	I/I MBA	Refa
20	1403-20-672-080	SYED FARAZ QUADRI	I/I MBA	Faraz
21	1403-20-672-096	MOHAMMED ILYAS	I/I MBA	Ilyas

Bushra

Programme Coordinator



Osman

PRINCIPAL

PRINCIPAL  
ANWARUL ULOOM COLLEGE  
OF BUSINESS MANAGEMENT  
New Malleshpally, Hyderabad.

Phone: 040 – 23347296, 23340208 | Email: [aucbm.hyd@gmail.com](mailto:aucbm.hyd@gmail.com) | Fax: 040 - 23342750



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Ref.:

Date: 16-01-2021

S.No	Roll Number	Names of Participant	Course & Year	Signature
22	1403-20-672-097	MOHAMMAD FAISAL	I/I MBA	Faisal
23	1403-20-672-098	MOHAMMED ARSHAD HUSSAIN	I/I MBA	Arshad
24	1403-20-672-099	NAGMA FATHIMA	I/I MBA	Nagma
25	1403-20-672-100	MOHD IBRAHIM	I/I MBA	Ibrahim
26	1403-20-672-101	TAJUDDIN	I/I MBA	Tajuddin
27	1403-20-672-102	MOHD AMER	I/I MBA	Amer
28	1403-20-672-148	SAMREEN BEGUM	I/I MBA	Samreen
29	1403-20-672-149	MALIHA ZAREEN	I/I MBA	Zareen
30	1403-20-672-150	KASHIFA SAMREEN	I/I MBA	Kashifa
31	1403-20-672-151	MOHD ALEEM	I/I MBA	Aleem
32	1403-20-672-152	MOHD AHSAN KHAN	I/I MBA	Ahsan
33	1403-20-672-153	MOHAMMED SARFARAZ	I/I MBA	Sarfraz
34	1403-20-672-203	AMEER ALI KHAN	I/I MBA	Ameer
35	1403-20-672-204	MOHAMMED MUKARRAMUDDIN	I/I MBA	Mukarram
36	1403-20-672-205	SYED ABSAR UL HASAN	I/I MBA	Absar
37	1403-20-672-206	RUMANA FATIMA	I/I MBA	Rumana
38	1403-20-672-230	SYED ARMAN ALI	I/I MBA	Arman
39	1403-20-672-231	AMRIN BAIG	I/I MBA	Amrin
40	1403-20-672-232	MOHD FAHAD	I/I MBA	Fahad
41	1403-20-672-233	REEMA HASAN	I/I MBA	Reema
42	1403-20-672-245	ABDUL TARIQ AHMED	I/I MBA	Tariq
43	1403-20-672-246	NAJM AHMED AASHAR	I/I MBA	Najm

*Bushra*  
Programme Coordinator



*Abbas*  
PRINCIPAL  
ANWARUL ULOOM COLLEGE  
OF BUSINESS MANAGEMENT  
New Malleshpally, Hyderabad.

Phone: 040 - 23347296, 23340208 | Email: [aucbm.hyd@gmail.com](mailto:aucbm.hyd@gmail.com) | Fax: 040 - 23342750

**A ONE DAY SEMINAR**

**ON**

**"STRATEGIES FOR BUILDING A STRONG BRAND AND  
EFFECTIVELY PROMOTING A BUSINESS TO POTENTIAL  
CUSTOMERS IN ENTREPRENEURSHIP"**



**REGISTRATION FORM**

NAME: \_\_\_\_\_

DESIGNATION: \_\_\_\_\_

ORGANISATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

MOBILE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PLACE:

DATE:

SIGN OF APPLICANT

**Resource Person**

Mrs. KIRAN MAI

ASSISTANT PROFESSOR

AMJAD ALI KHAN COLLEGE OF BUSINESS ADMINISTRATION



*[Signature]*  
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ANWARUL ULOOM COLLEGE  
OF BUSINESS MANAGEMENT  
New Malleshpally, Hyderabad.

**ABOUT COLLEGE:**

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**VISION:**

"To provide skill-based quality higher education by continuously striving for excellence in delivering education service to all sections of the society, especially the socio-economically under privileged minority students with focus on youth empowerment, thereby ensuring future contribution in upholding the values of national integration, secularism and social commitment".

**MISSION:**

The motto of the college is a verse of the Holy Quran revealed to Prophet Mohammed (saw) "READ IN THE NAME OF THY LORD". With this aim, providing higher education for the empowerment of youth of Telangana State especially the marginalized people has been the main thrust of this college.

**ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT**  
11-3-918, New Mallepally 500001.



A ONE DAY SEMINAR

ON

"STRATEGIES FOR BUILDING A STRONG BRAND AND EFFECTIVELY  
PROMOTING A BUSINESS TO POTENTIAL CUSTOMERS IN  
ENTREPRENEURSHIP"

15-01-2021

ORGANISED BY:

INTERNAL QUALITY ASSURANCE CELL (IQAC)

ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT

DEPT OF BUSINESS MANAGEMENT

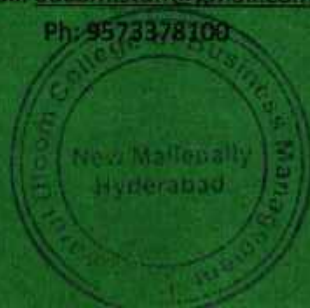
FOR QUERIES:

Ms. BUSHRA HUSNA

Asst Professor, AUCBM, HYDERABAD

Email: [aucbm.staff@gmail.com](mailto:aucbm.staff@gmail.com)

Ph: 9573378100



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ASSOCIATION

PATRON:  
MUJAHID ALAM KHAN  
HONORABLE SECRETARY, ANWARUL ULOOM EDUCATIONAL  
ASSOCIATION

CONFERENCE CHAIRMAN:  
PROF AHMED BAIG, GOVERING BODY MEMEBER, ANWARUL ULOOM  
EDUCATIONAL ASSOCIATION

CONVENERS:  
Dr. OSMAN BIN SALAM  
PRINCIPAL, ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT

CO-CONVENER:  
MOHAMMED IBRAHIM UDDIN  
VICE-PRINCIPAL, ANWARUL ULOOM COLLEGE OF BUSINESS  
MANAGEMENT

ORGANISING COMMITTEE:  
Internal Quality Assurance Cell Coordinator  
Anwarul Uloom College of Business Management



# ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT (A MUSLIM MINORITY INSTITUTION)

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#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

Ref.:


Date: 25-01-2021

## CIRCULAR

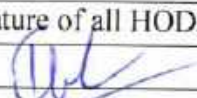



This is to inform all the students and faculty members that Anwarul Uloom College of Business Management is going to organize A **One Week Research Program on "Data Analysis through SPSS"** by **Dr. Harjoth Kaur** at college Campus on 01-02-2021 to 05-02-2021. Students are requested to register their names immediately and to attend the program.

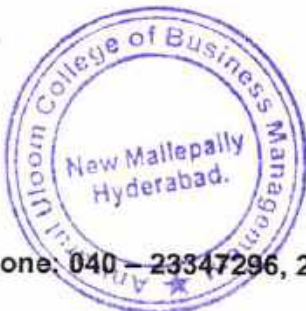
Venue: Anwarul Uloom College of Business Management Seminar Hall

Timings : 11:00AM

  
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OF BUSINESS MANAGEMENT  
New Mallepally, Hyderabad.

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#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

Ref.:

Date: 06-02-2021

## Programme Report

Programme Name	A One Week Research Program on "Data Analysis through SPSS"
Resource Person	Dr. Harjoth Kaur
Date of Activity	01-02-2021 to 05-02-2021
Organized by	IQAC, Anwarul Uloom College of Business Management
Venue	Seminar Hall, Anwarul Uloom College of Business Management

### Objective of the program

- Anwarul Uloom College of Business Management conducted a one-week research programme on "Data Analysis through SPSS" from 01-02-2021 to 05-02-2021.
- The programme was led by Dr. Harjoth Kaur, a renowned expert in the field of data analysis.
- The programme was designed to provide participants with an in-depth understanding of data analysis through the Statistical Package for Social Sciences (SPSS).
- The primary objective of the research programme was to equip the participants with the necessary skills and knowledge to analyze data using SPSS.
- The programme aimed to provide hands-on training to participants, enabling them to use SPSS for data analysis. The programme was intended for students, researchers, and professionals who wanted to enhance their skills in data analysis using SPSS.

Programme Coordinator



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New Mallepally, Hyderabad.

Phone: 040 – 23347296, 23340208 | Email: [aucbm.hyd@gmail.com](mailto:aucbm.hyd@gmail.com) | Fax: 040 - 23342750



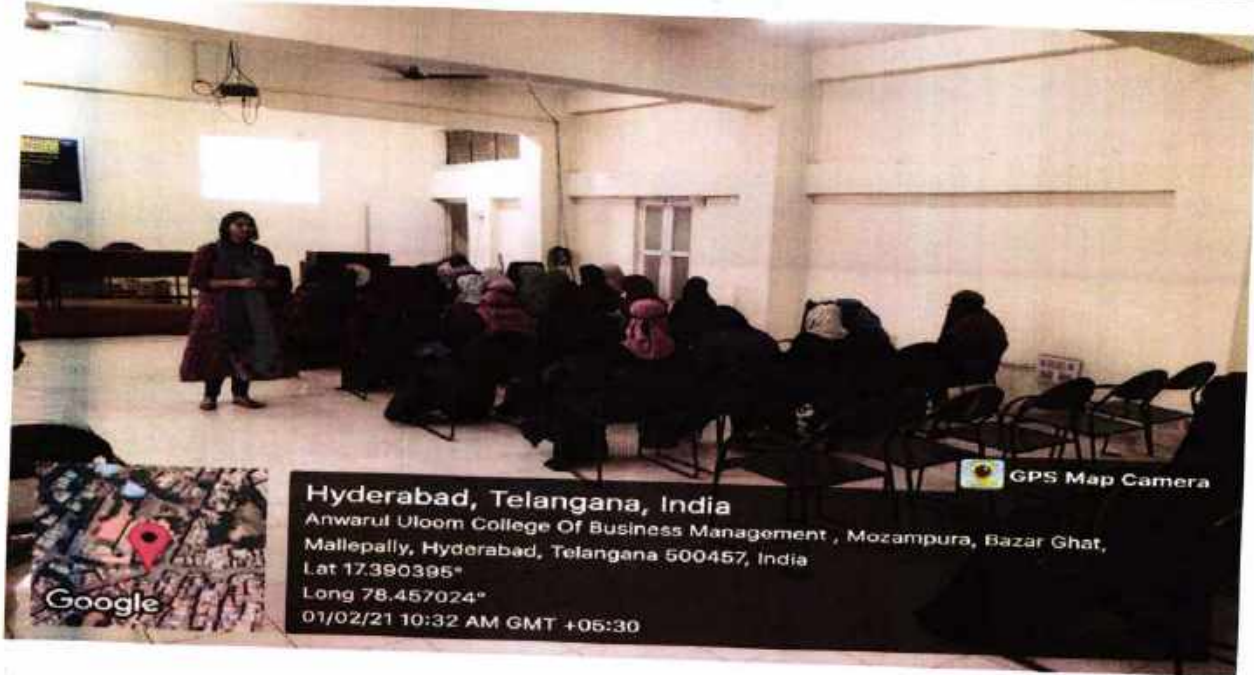
# ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT (A MUSLIM MINORITY INSTITUTION)

Affiliated to Osmania University | Approved by AICTE | Permitted by Govt. of Telangana

#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

Ref.:

Date: 06-02-2021



## Topics covered:

- On the first day, the programme covered the basics of data analysis, including data cleaning, data transformation, and data manipulation.
- The second day focused on descriptive statistics, including measures of central tendency, measures of variability, and frequency distributions.
- The third day was dedicated to inferential statistics, including hypothesis testing, t-tests, and ANOVA.
- On the fourth day, the programme covered advanced topics such as correlation, regression, and factor analysis.
- The final day of the programme was reserved for the practical application of SPSS for data analysis.
- Throughout the programme, the participants were provided with practical training on how to use SPSS for data analysis.
- The programme was designed to enable participants to develop a deep understanding of the different statistical techniques used for data analysis and to gain hands-on experience using SPSS.

*Badiya*

Programme Coordinator

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OF BUSINESS MANAGEMENT  
New Mallepally, Hyderabad.



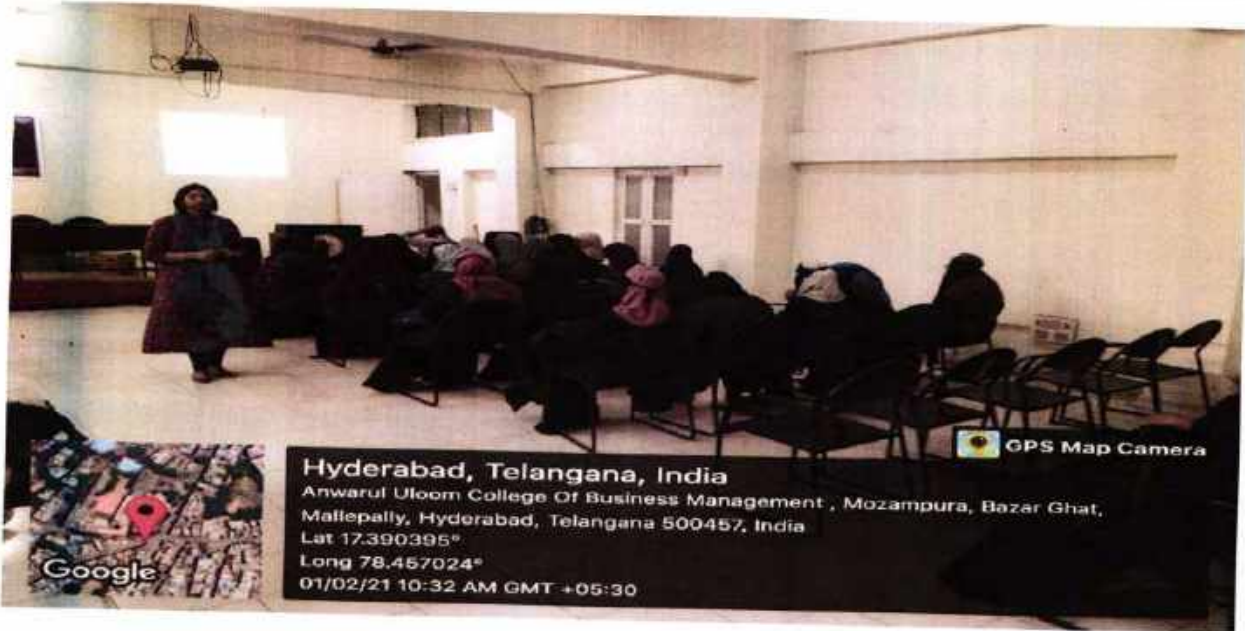
# ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT (A MUSLIM MINORITY INSTITUTION)

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#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

Ref:

Date: 06-02-2021



Hyderabad, Telangana, India

Anwarul Uloom College Of Business Management , Mozampura , Bazar Ghat,  
Mallepally, Hyderabad, Telangana 500457, India

Lat 17.390395°

Long 78.457024°

01/02/21 10:32 AM GMT +05:30

GPS Map Camera

## Outcomes of the programme

- Participants gained a comprehensive understanding of data analysis and statistical techniques.
- The programme also equipped participants with the skills to interpret the results of data analysis, enabling them to make informed decisions based on the data.
- Participants gained practical experience in using SPSS and working on real-world examples, which enabled them to apply their skills in their respective fields of work.
- The programme was well-received by the participants, who found it to be informative and engaging.
- The participants appreciated the hands-on approach of the program, which allowed them to gain practical experience in using SPSS.
- The programme was also commended for its interactive nature, which enabled participants to collaborate and learn from each other.
- Participants also found the programme to be relevant and useful, as it provided them with skills that they could apply in their respective fields.

  
Programme Coordinator

  
PRINCIPAL

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#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

Ref.:

Date: \_\_\_\_\_

## LIST OF PARTICIPANTS

**Name of the Programme:** A One Week Research Programme on "Data Analysis through SPSS"

**Date:** 01-02-2021 to 05-02-2021

S.No	Roll Number	Names of Participant	Course & Year	Signature
1	1403-20-672-001	RUKSAAR UNNISA	I/I MBA	
2	1403-20-672-002	TAHNIYATH SULTANA	I/I MBA	
3	1403-20-672-003	MOHAMMAD ZUFIA	I/I MBA	
4	1403-20-672-004	RABIA SULTHANA	I/I MBA	
5	1403-20-672-005	ASFA MOHAMMADI	I/I MBA	
6	1403-20-672-006	KAUNAIN BEGUM	I/I MBA	
7	1403-20-672-007	MOHAMMED FAISAL SIDDIQUI	I/I MBA	
8	1403-20-672-008	MIRZA SOHAIL BAIG	I/I MBA	
9	1403-20-672-009	MOHAMMED IMRAN	I/I MBA	
10	1403-20-672-010	MOHAMMAD IMRAN QADRI	I/I MBA	
11	1403-20-672-025	SHAIK NASAR	I/I MBA	
12	1403-20-672-026	MOHD MUJAHID AHMED	I/I MBA	
13	1403-20-672-027	AFREEN SULTANA	I/I MBA	
14	1403-20-672-028	AFIFA NAAZ	I/I MBA	
15	1403-20-672-029	NEHA FATIMA	I/I MBA	
16	1403-20-672-030	SYED SADDAM ALI	I/I MBA	
17	1403-20-672-059	SYED MURTUZA ALI	I/I MBA	
18	1403-20-672-060	MOHAMMED SHABAAZ HUSSAIN	I/I MBA	
19	1403-20-672-062	MOHD AFZAL	I/I MBA	
20	1403-20-672-063	MOHAMMAD YOUSUF MUBEEN	I/I MBA	
21	1403-20-672-080	SYED FARAZ QUADRI	I/I MBA	
22	1403-20-672-081	SAMEERA	I/I MBA	

Programme Coordinator



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Date: \_\_\_\_\_

S.No	Roll Number	Names of Participant	Course & Year	Signature
23	1403-20-672-082	MD IRFAN	I/I MBA	Irfan
24	1403-20-672-097	MOHAMMAD FAISAL	I/I MBA	Faisal
25	1403-20-672-098	MOHAMMED ARSHAD HUSSAIN	I/I MBA	Arshad
26	1403-20-672-099	NAGMA FATHIMA	I/I MBA	Nagma
27	1403-20-672-100	MOHD IBRAHIM	I/I MBA	Ibrahim
28	1403-20-672-115	DOST MOHAMMED KHAN	I/I MBA	Dost
29	1403-20-672-116	MD ILYAS	I/I MBA	Ilyas
30	1403-20-672-118	ARSHIYA FIRDOUS	I/I MBA	Arshiya
31	1403-20-672-119	MUHEEB SAMI HAZARI	I/I MBA	Muheeb
32	1403-20-672-120	MOHAMMED SAJEED	I/I MBA	Sajeed
33	1403-20-672-138	MD SULTHANA	I/I MBA	Sulthana
34	1403-20-672-139	AAFREEN JALEES	I/I MBA	Aafreen
35	1403-20-672-140	ABDUL GAFFAR KHAN	I/I MBA	Gaffar
36	1403-20-672-141	ABDUL SAJID	I/I MBA	Sajid
37	1403-20-672-143	MD ISMAIL	I/I MBA	Ismail
38	1403-20-672-144	AFSHEEN FATIMA	I/I MBA	Afsheen
39	1403-20-672-160	LUBNA ERUM	I/I MBA	Lubna
40	1403-20-672-161	MOHAMMAD SHAKIR	I/I MBA	Shakir
41	1403-20-672-162	ABDUL RAOOF BAIG	I/I MBA	Raoof
42	1403-20-672-163	SARA FARHEEN	I/I MBA	Sara
43	1403-20-672-164	SK FAIZAN AHMED	I/I MBA	Sk Faizan
44	1403-20-672-165	SHAIK MUJAHED HUSSAIN	I/I MBA	S-M. Hussain

*Sadiya*

Programme Coordinator



*[Signature]*  
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## ATTENDANCE STATEMENT

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**Date:** 01-02-2021 to 05-02-2021

S.No	Roll Number	Names of Participant	Course & Year	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
1	1403-20-672-001	RUKSAAR UNNISA	I/I MBA	P	P	P	P	P
2	1403-20-672-002	TAHNIYATH SULTANA	I/I MBA	P	P	P	P	P
3	1403-20-672-003	MOHAMMAD ZUFIA	I/I MBA	P	P	P	P	P
4	1403-20-672-004	RABIA SULTHANA	I/I MBA	P	P	P	P	P
5	1403-20-672-005	ASFA MOHAMMADI	I/I MBA	P	P	P	P	P
6	1403-20-672-006	KAUNAIN BEGUM	I/I MBA	P	P	P	P	P
7	1403-20-672-007	MOHAMMED FAISAL SIDDIQUI	I/I MBA	P	P	P	P	P
8	1403-20-672-008	MIRZA SOHAIL BAIG	I/I MBA	P	P	P	P	P
9	1403-20-672-009	MOHAMMED IMRAN	I/I MBA	P	P	P	P	P
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19	1403-20-672-062	MOHD AFZAL	I/I MBA	P	P	P	P	P
20	1403-20-672-063	MOHAMMAD YOUSUF MUBEEN	I/I MBA	P	P	P	P	P
21	1403-20-672-080	SYED FARAZ QUADRI	I/I MBA	P	P	P	P	P
22	1403-20-672-081	SAMEERA	I/I MBA	P	P	P	P	P

*Sadiya*  
Programme Coordinator



*Omney*  
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34	1403-20-672-139	AAFREEN JALEES	I/I MBA	P	P	P	P	P
35	1403-20-672-140	ABDUL GAFFAR KHAN	I/I MBA	P	P	P	P	P
36	1403-20-672-141	ABDUL SAJID	I/I MBA	P	P	P	P	P
37	1403-20-672-143	MD.ISMAIL.	I/I MBA	P	P	P	P	P
38	1403-20-672-144	AFSHEEN FATIMA	I/I MBA	P	P	P	P	P
39	1403-20-672-160	LUBNA ERUM	I/I MBA	P	P	P	P	P
40	1403-20-672-161	MOHAMMAD SHAKIR	I/I MBA	P	P	P	P	P
41	1403-20-672-162	ABDUL RAOOF BAIG	I/I MBA	P	P	P	P	P
42	1403-20-672-163	SARA FARHEEN	I/I MBA	P	P	P	P	P
43	1403-20-672-164	SK FAIZAN AHEMMED	I/I MBA	P	P	P	P	P
44	1403-20-672-165	SHAIK MUJAHED HUSSAIN	I/I MBA	P	P	P	P	P

*Badiya*  
Programme Coordinator

*Osman*  
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A  
**ONE WEEK RESEARCH PROGRAM**  
ON  
**"DATA ANALYSIS THROUGH SPSS"**



**REGISTRATION FORM**

NAME: -----  
DESIGNATION: -----  
ORGANISATION: -----  
ADDRESS: -----  
MOBILE: -----  
EMAIL: -----

PLACE:

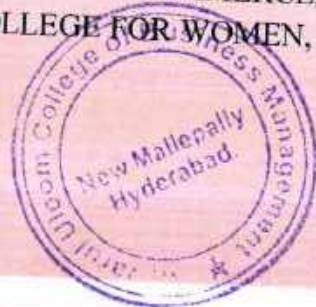
DATE:

SIGN OF APPLICANT

**Resource Person**

**DR. HARJOTH KAUR**

ASSISTANT PROFESSOR IN COMMERCE,  
GOVERNMENT DEGREE COLLEGE FOR WOMEN, JAGTIAL



  
PRINCIPAL  
ANWARUL ULOOM COLLEGE  
OF BUSINESS MANAGEMENT  
New Mallepally, Hyderabad.

**ABOUT COLLEGE:**

Anwarul Uloom College of business management has carved a niche for itself over a period of two decades. Our relentless effort in imparting quality education through participatory teaching methodologies and pedagogical tools helped in chiselling personality of students. Anwarul Uloom College of business management is not just an educational institution; it is a commitment, a commitment towards building a new generation of smart and capable individuals the custodians of the future. One of the best colleges in our country, Anwarul Uloom College of business management has wide reputation for its quality of learning and a holistic approach towards grooming the students

**VISION:**

"To provide skill-based quality higher education by continuously striving for excellence in delivering education service to all sections of the society, especially the socio-economically under privileged minority students with focus on youth empowerment, thereby ensuring future contribution in upholding the values of national integration, secularism and social commitment".

**MISSION:**

The motto of the college is a verse of the Holy Quran revealed to Prophet Mohammed (saw) "READ IN THE NAME OF THY LORD". With this aim, providing higher education for the empowerment of youth of Telangana State especially the marginalized people has been the main thrust of this college.

ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT  
11-3-918, New Malleshpally 500001.



A ONE WEEK RESEARCH PROGRAM

ON

"DATA ANALYSIS THROUGH SPSS"

01-02-2021 to 05-02-2021

ORGANISED BY:

INTERNAL QUALITY ASSURANCE CELL (IQAC)

ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT

DEPT OF BUSINESS MANAGEMENT

FOR QUERIES:


Mrs.SADIYA AZIZ

Asso Professor, AUCBM, HYDERABAD

Email: [aucbm.staff@gmail.com](mailto:aucbm.staff@gmail.com)

Ph: 9573378100



  
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New Malleshpally, Hyderabad.

CHIEF PATRON:  
MEHBOOB ALAM KHAN  
HONORABLE SECRETARY, ANWARUL ULOOM EDUCATIONAL  
ASSOCIATION

PATRON:  
MUJAHID ALAM KHAN  
HONORABLE SECRETARY, ANWARUL ULOOM EDUCATIONAL  
ASSOCIATION

CONFERENCE CHAIRMAN:  
PROF AHMED BAIG, GOVERING BODY MEMEBER, ANWARUL ULOOM  
EDUCATIONAL ASSOCIATION

CONVENERS:  
Dr. OSMAN BIN SALAM  
PRINCIPAL, ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT

CO-CONVENER:  
MOHAMMED IBRAHIM UDDIN  
VICE-PRINCIPAL, ANWARUL ULOOM COLLEGE OF BUSINESS  
MANAGEMENT

ORGANISING COMMITTEE:  
Internal Quality Assurance Cell Coordinator  
Anwarul Uloom College of Business Management



# ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT (A MUSLIM MINORITY INSTITUTION)

[Affiliated to Osmania University | Approved by AICTE | Permitted by Govt. of Telangana]

#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

Ref.:

Date: 15-02-2021.

## CIRCULAR

This is to inform all the students and faculty members that Anwarul Uloom College of Business Management is going to organize A Three Days Workshop on "Customer Service: The importance of providing excellent customer service and strategies for maintaining customer satisfaction in Entrepreneurship" by Mr. Mahendra Reddy at college Campus on 22-02-2021 to 24-02-2021. Students are requested to register their names immediately and to attend the program.

Venue: Anwarul Uloom College of Business Management Seminar Hall

Timings : 11:00AM

  
PRINCIPAL

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ANWARUL ULOOM COLLEGE  
OF BUSINESS MANAGEMENT  
New Mallepally, Hyderabad.

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#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

Ref.:

Date: 25-02-2021

## Programme Report

Programme Name	A Three Days Workshop on "Customer Service: The importance of providing excellent customer service and strategies for maintaining customer satisfaction in Entrepreneurship"
Resource Person	Mr. Mahendra Reddy
Date of Activity	22-02-2021 to 24-02-2021
Organized by	IQAC, Anwarul Uloom College of Business Management
Venue	Seminar Hall, Anwarul Uloom College of Business Management

The programme aimed to provide students with a deeper understanding of the importance of customer service in entrepreneurship and ways to maintain customer satisfaction. This report summarizes the objectives, topics covered, and programme outcome of the research programme.

The research programme on customer service had the following objectives:

- To understand the importance of customer service in entrepreneurship.
- To learn about the strategies for providing excellent customer service.
- To understand the impact of customer satisfaction on the success of the business.
- To learn about the challenges entrepreneurs face in maintaining customer satisfaction and strategies to overcome them.

  
Programme Coordinator



  
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Date: 25-02-2021



**Topics Covered:** The programme covered the following topics:

- Introduction to customer service: The importance of customer service in entrepreneurship, and its impact on customer satisfaction.
- Understanding customer needs: How to identify customer needs and expectations, and how to meet them.
- Strategies for providing excellent customer service: Communication skills, problem-solving skills, and active listening skills.
- Measuring customer satisfaction: How to measure customer satisfaction and the importance of feedback in maintaining customer satisfaction.
- Challenges in maintaining customer satisfaction: The challenges entrepreneurs face in maintaining customer satisfaction and strategies to overcome them.
- The importance of customer retention: The benefits of customer retention and strategies for retaining customers.

  
Programme Coordinator

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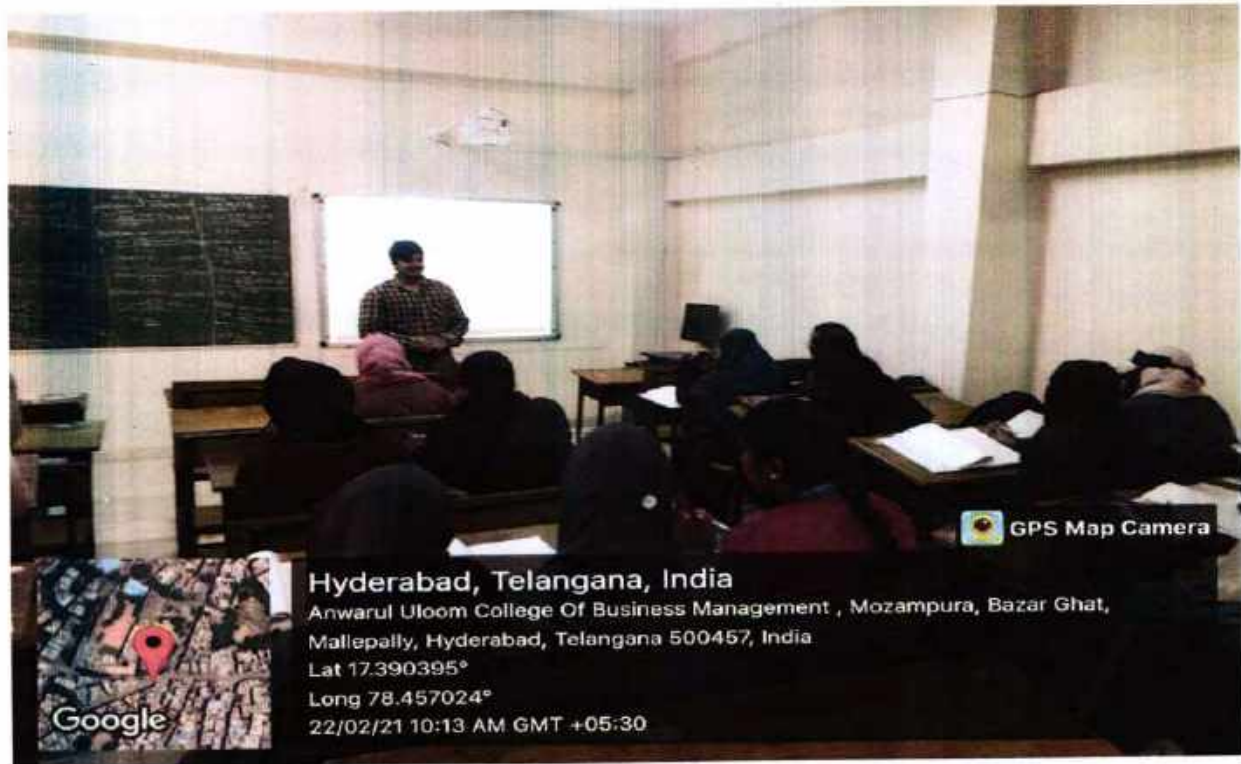
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Ref.:

Date: 25-02-2021



## Programme Outcome:

- The research programme on customer service was successful in achieving its objectives. The students gained a deeper understanding of the importance of customer service in entrepreneurship and ways to maintain customer satisfaction.
- They learned about various strategies for providing excellent customer service, such as effective communication, problem-solving, and active listening skills.
- The programme also highlighted the importance of measuring customer satisfaction and the need for continuous feedback.
- Furthermore, the programme provided students with an understanding of the challenges entrepreneurs face in maintaining customer satisfaction and strategies to overcome them.
- Students learned about the importance of customer retention and how it contributes to the success of the business.
- The programme emphasized the importance of building long-term relationships with customers, which can lead to loyal customers and positive word-of-mouth advertising.

*Dalest*  
Programme Coordinator

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*[Signature]*  
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Ref.:

Date: \_\_\_\_\_

## LIST OF PARTICIPANTS

**Name of the Programme:** A Three Days Workshop on “Customer Service: The importance of providing excellent customer service and strategies for maintaining customer satisfaction in Entrepreneurship”

**Date:** 22-02-2021 to 24-02-2021

S.No	Roll Number	Names of Participant	Course & Year	Signature
1	1403-20-672-006	KAUNAIN BEGUM	I/I MBA	Kaunain
2	1403-20-672-007	MOHAMMED FAISAL SIDDIQUI	I/I MBA	Faisal
3	1403-20-672-008	MIRZA SOHAIL BAIG	I/I MBA	Sohail
4	1403-20-672-009	MOHAMMED IMRAN	I/I MBA	Imran
5	1403-20-672-010	MOHAMMAD IMRAN QADRI	I/I MBA	Imran
6	1403-20-672-011	SALEHA SULTANA	I/I MBA	Saleha
7	1403-20-672-013	MOHAMMAD KHALEEL UDDIN	I/I MBA	Khalid
8	1403-20-672-014	SYED MOHAMMAD ASGHAR HASAN ABEDI	I/I MBA	Asghar
9	1403-20-672-015	ABDUL ROHAIL	I/I MBA	Rohail
10	1403-20-672-045	SHADAN FATIMA	I/I MBA	Shadan
11	1403-20-672-046	MOHAMMED ZAFAR	I/I MBA	Zafar
12	1403-20-672-047	MOHAMMED SHARFUDDIN	I/I MBA	Sharfuddin
13	1403-20-672-048	MOHAMMED HAFEEZ UDDIN	I/I MBA	Hafeez
14	1403-20-672-049	SHAIK HUSSAIN	I/I MBA	Hussain
15	1403-20-672-050	MOHAMMAD FAROOQ	I/I MBA	Farooq
16	1403-20-672-051	SABA	I/I MBA	Saba
17	1403-20-672-052	MOHAMMED RIZWAN	I/I MBA	Rizwan
18	1403-20-672-072	MOHAMMAD ADNAN SHOEB	I/I MBA	Adnan
19	1403-20-672-073	KHALED BIN SALAM BAMSADOOS	I/I MBA	Salam
20	1403-20-672-074	MOHAMMED AJAZ AHMED	I/I MBA	Ajaz

  
Programme Coordinator



  
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OF BUSINESS MANAGEMENT  
New Mallepally, Hyderabad



# ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT

(A MUSLIM MINORITY INSTITUTION)

[Affiliated to Osmania University | Approved by AICTE | Permitted by Govt. of Telangana]

#11-3-918, New Malleshpally, Hyderabad - 500001, T.S., India.

Ref: \_\_\_\_\_

Date: \_\_\_\_\_

S.No	Roll Number	Names of Participant	Course & Year	Signature
21	1403-20-672-075	MOHAMMAD TAHER MUSTAFA	I/I MBA	<i>Thair</i>
22	1403-20-672-097	MOHAMMAD FAISAL	I/I MBA	<i>Faisal</i>
23	1403-20-672-098	MOHAMMED ARSHAD HUSSAIN	I/I MBA	<i>Arshad</i>
24	1403-20-672-099	NAGMA FATHIMA	I/I MBA	<i>Nagma</i>
25	1403-20-672-100	MOHD IBRAHIM	I/I MBA	<i>Ibrahim</i>
26	1403-20-672-101	TAJUDDIN	I/I MBA	<i>Tajuddin</i>
27	1403-20-672-102	MOHD AMER	I/I MBA	<i>Amer</i>
28	1403-20-672-103	MD ARBAAZ	I/I MBA	<i>Arbaaz</i>
29	1403-20-672-104	AFIYA ABDUL KHADAR	I/I MBA	<i>Afiya</i>
30	1403-20-672-119	MUHEEB SAMI HAZARI	I/I MBA	<i>Muheeb</i>
31	1403-20-672-120	MOHAMMED SAJEED	I/I MBA	<i>Sajeed</i>
32	1403-20-672-121	SANIYA	I/I MBA	<i>Saniya</i>
33	1403-20-672-122	MOHAMMAD SAIF	I/I MBA	<i>Saif</i>
34	1403-20-672-123	ZOHA KOUNAIN	I/I MBA	<i>Zoha</i>
35	1403-20-672-124	ABDULLAH ABDUL HAKEEM	I/I MBA	<i>Abul</i>
36	1403-20-672-125	MOHD WASEEM AKRAM	I/I MBA	<i>Waseem</i>
37	1403-20-672-126	MOHD JAVEED UZ ZAMAN	I/I MBA	<i>Javeed</i>
38	1403-20-672-127	TANVEER SHAMEEM	I/I MBA	<i>Tanveer</i>
39	1403-20-672-128	OMEDA ARSHI	I/I MBA	<i>Omeda</i>
40	1403-20-672-129	MOHD ASIF	I/I MBA	<i>Asif</i>

*Rahim*

Programme Coordinator



*Osman*  
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#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

## ATTENDANCE STATEMENT

**Name of the Programme:** A Three Days Workshop on “Customer Service: The importance of providing excellent customer service and strategies for maintaining customer satisfaction in Entrepreneurship”

**Date:** 22-02-2021 to 24-02-2021

S.No	Roll Number	Names of Participant	Course & Year	DAY 1	DAY 2	DAY 3
1	1403-20-672-006	KAUNAIN BEGUM	I/I MBA	P	P	P
2	1403-20-672-007	MOHAMMED FAISAL SIDDIQUI	I/I MBA	P	P	P
3	1403-20-672-008	MIRZA SOHAIL BAIG	I/I MBA	P	P	P
4	1403-20-672-009	MOHAMMED IMRAN	I/I MBA	P	P	P
5	1403-20-672-010	MOHAMMAD IMRAN QADRI	I/I MBA	P	P	P
6	1403-20-672-011	SALEHA SULTANA	I/I MBA	P	P	P
7	1403-20-672-013	MOHAMMAD KHALEEL UDDIN	I/I MBA	P	P	P
8	1403-20-672-014	SYED MOHAMMAD ASGHAR HASAN ABEDI	I/I MBA	P	P	P
9	1403-20-672-015	ABDUL ROHAIL	I/I MBA	P	P	P
10	1403-20-672-045	SHADAN FATIMA	I/I MBA	P	P	P
11	1403-20-672-046	MOHAMMED ZAFAR	I/I MBA	P	P	P
12	1403-20-672-047	MOHAMMED SHARFUDDIN	I/I MBA	P	P	P
13	1403-20-672-048	MOHAMMED HAFEEZ UDDIN	I/I MBA	P	P	P
14	1403-20-672-049	SHAIK HUSSAIN	I/I MBA	P	P	P
15	1403-20-672-050	MOHAMMAD FAROOQ	I/I MBA	P	P	P
16	1403-20-672-051	SABA	I/I MBA	P	P	P
17	1403-20-672-052	MOHAMMED RIZWAN	I/I MBA	P	P	P
18	1403-20-672-072	MOHAMMAD ADNAN SHOEB	I/I MBA	P	P	P
19	1403-20-672-073	KHALED BIN SALAM BAMASDOOS	I/I MBA	P	P	P
20	1403-20-672-074	MOHAMMED AJAZ AHMED	I/I MBA	P	P	P

*Rahije*

Programme Coordinator



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**Date:** 22-02-2021 to 24-02-2021

S.No	Roll Number	Names of Participant	Course & Year	DAY 1	DAY 2	DAY 3
21	1403-20-672-075	MOHAMMAD TAHER MUSTAFA	I/I MBA	P	P	P
22	1403-20-672-097	MOHAMMAD FAISAL	I/I MBA	P	P	P
23	1403-20-672-098	MOHAMMED ARSHAD HUSSAIN	I/I MBA	P	P	P
24	1403-20-672-099	NAGMA FATHIMA	I/I MBA	P	P	P
25	1403-20-672-100	MOHD IBRAHIM	I/I MBA	P	P	P
26	1403-20-672-101	TAJUDDIN	I/I MBA	P	P	P
27	1403-20-672-102	MOHD AMER	I/I MBA	P	P	P
28	1403-20-672-103	MD ARBAAZ	I/I MBA	P	P	P
29	1403-20-672-104	AFIYA ABDUL KHADAR	I/I MBA	P	P	P
30	1403-20-672-119	MUHEEB SAMI HAZARI	I/I MBA	P	P	P
31	1403-20-672-120	MOHAMMED SAJEED	I/I MBA	P	P	P
32	1403-20-672-121	SANIYA	I/I MBA	P	P	P
33	1403-20-672-122	MOHAMMAD SAIF	I/I MBA	P	P	P
34	1403-20-672-123	ZOHA KOUNAIN	I/I MBA	P	P	P
35	1403-20-672-124	ABDULLAH ABDUL HAKEEM	I/I MBA	P	P	P
36	1403-20-672-125	MOHD WASEEM AKRAM	I/I MBA	P	P	P
37	1403-20-672-126	MOHD JAVEED UZ ZAMAN	I/I MBA	P	P	P
38	1403-20-672-127	TANVEER SHAMEEM	I/I MBA	P	P	P
39	1403-20-672-128	OMEDA ARSHI	I/I MBA	P	P	P
40	1403-20-672-129	MOHD ASIF	I/I MBA	P	P	P

  
Programme Coordinator



  
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A

**THREE DAYS WORKSHOP**

ON

**“CUSTOMER SERVICE: THE IMPORTANCE OF PROVIDING  
EXCELLENT CUSTOMER SERVICE AND STRATEGIES FOR  
MAINTAINING CUSTOMER SATISFACTION IN  
ENTREPRENEURSHIP”**



**REGISTRATION FORM**

NAME: .....  
DESIGNATION: .....  
ORGANISATION: .....  
ADDRESS: .....  
MOBILE: .....  
EMAIL: .....

PLACE:

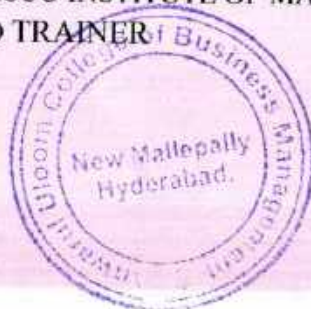
DATE:

SIGN OF APPLICANT

**Resource Person**

**MR. MAHENDRA REDDY**

**ASSOCIATE PROFESSOR, MESCO INSTITUTE OF MANAGEMENT  
AND TRAINER**



  
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**OF BUSINESS MANAGEMENT**  
New Malleshpally, Hyderabad.

**ABOUT COLLEGE:**

Anwarul Uloom College of business management has carved a niche for itself over a period of two decades. Our relentless effort in imparting quality education through participatory teaching methodologies and pedagogical tools helped in chiselling personality of students. Anwarul Uloom College of business management is not just an educational institution; it is a commitment, a commitment towards building a new generation of smart and capable individuals the custodians of the future. One of the best colleges in our country, Anwarul Uloom College of business management has wide reputation for its quality of learning and a holistic approach towards grooming the students

**VISION:**

“To provide skill-based quality higher education by continuously striving for excellence in delivering education service to all sections of the society, especially the socio-economically under privileged minority students with focus on youth empowerment, thereby ensuring future contribution in upholding the values of national integration, secularism and social commitment”.

**MISSION:**

The motto of the college is a verse of the Holy Quran revealed to Prophet Mohammed (saw) “READ IN THE NAME OF THY LORD”. With this aim, providing higher education for the empowerment of youth of Telangana State especially the marginalized people has been the main thrust of this college.

**ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT**  
11-3-918, New Malleshpally 500001.



THREE DAYS WORKSHOP  
ON  
"CUSTOMER SERVICE: THE IMPORTANCE OF PROVIDING EXCELLENT  
CUSTOMER SERVICE AND STRATEGIES FOR MAINTAINING CUSTOMER  
SATISFACTION IN ENTREPRENEURSHIP"

22-02-2021 to 24-02-2021

ORGANISED BY:

INTERNAL QUALITY ASSURANCE CELL (IQAC)  
ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT  
DEPT OF BUSINESS MANAGEMENT

FOR QUERIES:

Mrs. RAHEEM UNNISA  
Asso Professor, AUCBM, HYDERABAD

Email: [aucbm.staff@gmail.com](mailto:aucbm.staff@gmail.com)

Ph: 9573378100



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New Malleshpally, Hyderabad.

CHIEF PATRON:  
MEHBOOB ALAM KHAN  
HONORABLE SECRETARY, ANWARUL ULOOM EDUCATIONAL  
ASSOCIATION

PATRON:  
MUJAHID ALAM KHAN  
HONORABLE SECRETARY, ANWARUL ULOOM EDUCATIONAL  
ASSOCIATION

CONFERENCE CHAIRMAN:  
PROF AHMED BAIG, GOVERING BODY MEMEBER,  
ANWARUL ULOOM EDUCATIONAL ASSOCIATION

CONVENOR:  
Dr. OSMAN BIN SALAM  
PRINCIPAL, ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT

CO-CONVENOR:  
MOHAMMED IBRAHIM UDDIN  
VICE-PRINCIPAL,  
ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT

ORGANISING COMMITTEE:  
Internal Quality Assurance Cell Coordinator  
Anwarul Uloom College of Business Management



# ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT (A MUSLIM MINORITY INSTITUTION)

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#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

Ref.:

Date: 04-03-2021.

## CIRCULAR

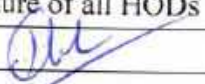



This is to inform all the students and faculty members that Anwarul Uloom College of Business Management is going to organize A One Day Seminar on "Role of Intellectual Property Rights in Contemporary business practices" by Shri Suryakant Sharma at college Campus on 10-03-2021. Students are requested to register their names immediately and to attend the program.

Venue: Anwarul Uloom College of Business Management Seminar Hall

Timings : 11:00AM

  
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#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

Ref.:

Date: 12-03-2021

## Program Report

Programme Name	A One Day Seminar on "Role of Intellectual Property Rights in Contemporary business practices"
Resource Person	Shri Suryakant Sharma
Date of Activity	10-03-2021
Organized by	IQAC, Anwarul Uloom College of Business Management
Venue	Seminar Hall, Anwarul Uloom College of Business Management

### The main objectives of the program were:

- To provide an understanding of the concept of Intellectual Property Rights (IPR) and their importance in contemporary business practices.
- To explore the different types of IPR, such as patents, trademarks, copyrights, and trade secrets.
- To identify the benefits of protecting IPR for businesses.
- To provide practical skills and knowledge required to develop and implement an IPR strategy for a business.
- To evaluate the effectiveness of IPR strategies in contemporary business practices.

  
Programme Coordinator



  
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New Mallepally, Hyderabad.



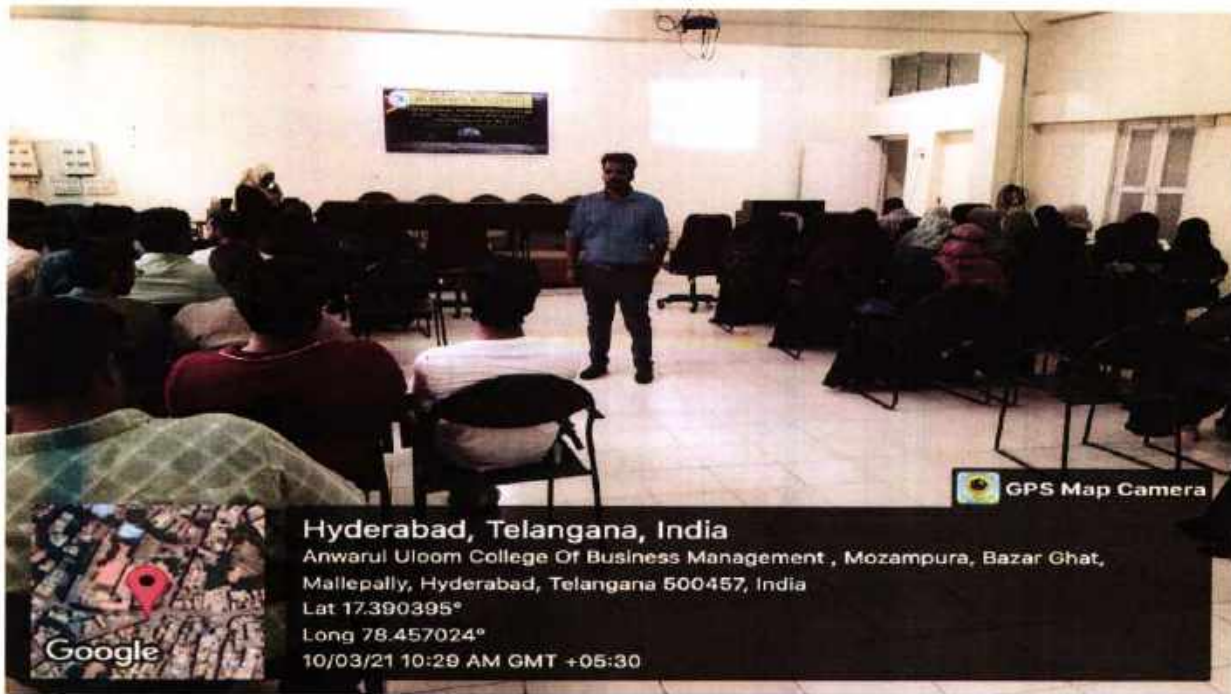
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Ref.:

Date: 12-03-2021



## Topics Covered

- The programme covered a range of topics related to the role of IPR in contemporary business practices. These topics included:
- Introduction to IPR: The programme started with an introduction to the concept of IPR, its importance in contemporary business practices, and the different types of IPR.
- Types of IPR: The programme explored the different types of IPR, including patents, trademarks, copyrights, and trade secrets. The programme provided a comprehensive understanding of each type of IPR and their importance in contemporary business practices.
- Benefits of protecting IPR for businesses: Developing and implementing an IPR strategy for a business: The programme provided practical skills and knowledge required developing and implementing an IPR strategy for a business.
- Evaluating the effectiveness of IPR strategies: The programme concluded with an evaluation of the effectiveness of IPR strategies in contemporary business practices. This included the importance of ongoing monitoring and review of IPR strategies to ensure their effectiveness in protecting the business's IPR assets.

  
Programme Coordinator

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Page 3 of 6



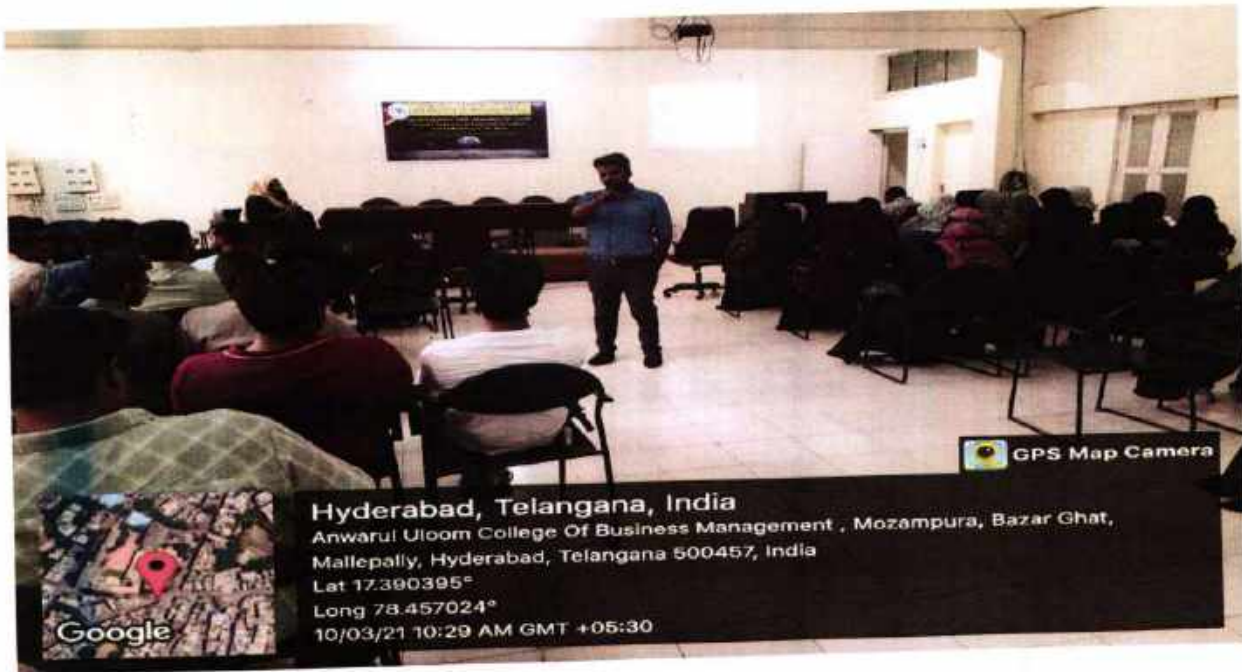
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Ref.:

Date: 12-03-2021



## Programme Outcome

- The programme on "Role of Intellectual Property Rights in Contemporary Business Practices" was successful in achieving its objectives.
- The programme provided participants with a comprehensive understanding of the concept of IPR and the different types of IPR.
- The programme also equipped participants with practical skills and knowledge required to develop and implement an IPR strategy for a business and evaluates the effectiveness of IPR strategies in contemporary business practices.
- The programme was well received by participants, who found the content relevant and informative.
- Participants reported an increased understanding of the importance of protecting IPR for businesses and the practical skills required to develop and implement an IPR strategy.
- Participants also reported an increased awareness of the different types of IPR and their importance in contemporary business practices.

Programme Coordinator



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Ref.:

Date: 12-03-2021.

## LIST OF PARTICIPANTS

**Name Of the Programme:** A One Day Seminar on "Role of Intellectual Property Rights in Contemporary business practices

**Date:** 10-03-2021

S.No	Roll Number	Names of Participant	Course & Year	Signature
1	1403-19-672-001	SYED PASHA QUADRI	IV/II MBA	Rubi
2	1403-19-672-002	FARHA NAAZ	IV/II MBA	Farha
3	1403-19-672-003	ALVEERA HUSSAIN	IV/II MBA	Alveera
4	1403-19-672-006	MOHAMMED ABDUR RAWOOF	IV/II MBA	M. Rafan
5	1403-19-672-007	MOHD IMRAN	IV/II MBA	Alve
6	1403-19-672-008	MOHAMMED ABDUL HAMEED	IV/II MBA	Hammed
7	1403-19-672-009	SYED ZEESHAN ALI	IV/II MBA	Syed Zeeshan
8	1403-19-672-032	MOHAMMED FAISAL HASHMI	IV/II MBA	Faisal
9	1403-19-672-033	SYED ASGHER ALI ANWER	IV/II MBA	Asgher
10	1403-19-672-034	MOHD YOUSUFUDDIN	IV/II MBA	Yousuf
11	1403-19-672-048	MISBASHARIKHEEN	IV/II MBA	Misbah
12	1403-19-672-049	NAZIYA BEGUM	IV/II MBA	Naziyah
13	1403-19-672-050	MARIYAM BEGUM	IV/II MBA	Mariyam
14	1403-19-672-051	YASER RAFI	IV/II MBA	Yaser
15	1403-19-672-058	ILYAS HUSSAIN	IV/II MBA	Ilyas Hussain
16	1403-19-672-059	MOHAMMAD ABDUL MEHRAJ QADRI	IV/II MBA	Mehraj
17	1403-19-672-060	RAIWAR PAYAL SHARAD	IV/II MBA	Payal
18	1403-19-672-062	SARA BANU	IV/II MBA	Sara Banu
19	1403-19-672-069	MOHAMMAD TAHER	IV/II MBA	Taher
20	1403-19-672-070	SALEHA FIRDOUS	IV/II MBA	Saleha

  
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Ref.:

Date: 12-03-2021

S.No	Roll Number	Names of Participant	Course & Year	Signature
21	1403-19-672-071	AYESHA LIMRA	IV/II MBA	Saba
22	1403-19-672-098	NAMIRA NIKHAT	IV/II MBA	Namira
23	1403-19-672-099	SYEDA SAFA MUMTAZ	IV/II MBA	Safa
24	1403-19-672-100	MOHD ABDUL WAHAB	IV/II MBA	Abdul Wahab
25	1403-19-672-115	FATIMA SULTANA	IV/II MBA	Fatima
26	1403-19-672-116	RAHELA KAUSAR	IV/II MBA	Rahela
27	1403-19-672-139	ABDUL AZIZ	IV/II MBA	Aziz
28	1403-19-672-140	MOHD SHAKEEL	IV/II MBA	Shakeel
29	1403-19-672-158	MOHAMMED SOHAIL	IV/II MBA	Sohail
30	1403-19-672-159	MOHD ZAHEERUDDIN	IV/II MBA	Zaheeruddin
31	1403-19-672-161	SADIYA BEGUM	IV/II MBA	Sadiya
32	1403-19-672-179	SHAIK SAMEER ALI	IV/II MBA	Sameer
33	1403-19-672-180	MOHAMMED AKBAR PASHA	IV/II MBA	Akbar
34	1403-19-672-181	MANSOOR KHAN	IV/II MBA	Mansoor
35	1403-19-672-203	ZIA UR RAHMAN USAMA	IV/II MBA	Zia
36	1403-19-672-204	MOHD QURSHEED ALI	IV/II MBA	Qursheed
37	1403-19-672-205	SHAIKE THAHERPASHA	IV/II MBA	Shaike
38	1403-19-672-239	SYED ZAFIAR	IV/II MBA	Zafar
39	1403-19-672-240	SYEDA RAHEEMA MURTUZA	IV/II MBA	Rahema
40	1403-19-672-241	POOJA CHENNOGI	IV/II MBA	Pooja
41	1403-19-672-260	MOHAMME ABDUL KHADER	IV/II MBA	Abdul

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Programme Coordinator



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**A**  
**ONE DAY SEMINAR**  
**ON**  
**"ROLE OF INTELLECTUAL PROPERTY RIGHTS IN**  
**CONTEMPORARY BUSINESS PRACTICES"**



**REGISTRATION FORM**

NAME: .....

DESIGNATION: .....

ORGANISATION: .....

ADDRESS: .....

MOBILE: .....

EMAIL: .....

PLACE:  
DATE:

SIGN OF APPLICANT

**Resource Person**  
**SHRI SURYAKANT SHARMA**  
**SR. CONSULTANT – NORTH INDIA,**  
**ASSOCIATION OF MUTUAL FUNDS IN INDIA (AMFI),**  
**FORMER DGM SEBI**



  
**PRINCIPAL**  
**ANWARUL ULOOM COLLEGE**  
**OF BUSINESS MANAGEMENT**  
New Malleshpally, Hyderabad.

**ABOUT COLLEGE:**

Anwarul Uloom College of business management has carved a niche for itself over a period of two decades. Our relentless effort in imparting quality education through participatory teaching methodologies and pedagogical tools helped in chiselling personality of students. Anwarul Uloom College of business management is not just an educational institution; it is a commitment, a commitment towards building a new generation of smart and capable individuals the custodians of the future. One of the best colleges in our country, Anwarul Uloom College of business management has wide reputation for its quality of learning and a holistic approach towards grooming the students

**VISION:**

“To provide skill-based quality higher education by continuously striving for excellence in delivering education service to all sections of the society, especially the socio-economically under privileged minority students with focus on youth empowerment, thereby ensuring future contribution in upholding the values of national integration, secularism and social commitment”.

**MISSION:**

The motto of the college is a verse of the Holy Quran revealed to Prophet Mohammed (saw) “READ IN THE NAME OF THY LORD”. With this aim, providing higher education for the empowerment of youth of Telangana State especially the marginalized people has been the main thrust of this college.

**ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT**  
**11-3-918, New Malleshpally 500001.**



**A ONE DAY SEMINAR**

**ON**

**"ROLE OF INTELLECTUAL PROPERTY RIGHTS IN  
CONTEMPORARY BUSINESS PRACTICES"**

**10-03-2021**

**ORGANISED BY:**

**INTERNAL QUALITY ASSURANCE CELL (IQAC)**

**ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT**

**DEPT OF BUSINESS MANAGEMENT**

**FOR QUERIES:**

**Mrs. RAHEEM UNNISA**

**Asso Professor, AUCBM, HYDERABAD**

**Email: [aucbm.staff@gmail.com](mailto:aucbm.staff@gmail.com)**

**Ph: 9573378100**



*Abney*  
**PRINCIPAL**  
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New Malleshpally, Hyderabad.

**CHIEF PATRON:**  
**MEHBOOB ALAM KHAN**  
**HONORABLE SECRETARY, ANWARUL ULOOM EDUCATIONAL**  
**ASSOCIATION**

**PATRON:**  
**MUJAHID ALAM KHAN**  
**HONORABLE SECRETARY, ANWARUL ULOOM EDUCATIONAL**  
**ASSOCIATION**

**CONFERENCE CHAIRMAN:**  
**PROF AHMED BAIG, GOVERING BODY MEMEBER,**  
**ANWARUL ULOOM EDUCATIONAL ASSOCIATION**

**CONVENOR:**  
**Dr. OSMAN BIN SALAM**  
**PRINCIPAL, ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT**

**CO-CONVENOR:**  
**MOHAMMED IBRAHIM UDDIN**  
**VICE-PRINCIPAL,**  
**ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT**

**ORGANISING COMMITTEE:**  
**Internal Quality Assurance Cell Coordinator**  
**Anwarul Uloom College of Business Management**



# ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT (A MUSLIM MINORITY INSTITUTION)

Affiliated to Osmania University, Approved by AICTE, Permitted by Govt. of Telangana

#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

Ref.:

Date: 01-04-2021.

## CIRCULAR

This is to inform all the students and faculty members that Anwarul Uloom College of Business Management is going to organize **A One Week Workshop on "Funding and Financing: The various options available to entrepreneurs for raising capital, such as loans, investments, and crowd funding"** by Ms. Shagufta Anjum, from 06-04-2021 to 10-04-2021, at College Campus. This seminar will provide valuable insights into the crucial role of leadership and motivation in achieving success as an entrepreneur. Don't miss this opportunity to enhance your skills and learn from the best. Students are requested to register their names immediately and to attend the program.

**Venue:** Anwarul Uloom College of Business Management Seminar Hall

**Timings:** 11:00AM



*Shagufta Anjum*  
PRINCIPAL  
ANWARUL ULOOM COLLEGE  
OF BUSINESS MANAGEMENT  
New Mallepally, Hyderabad.

Copy to:

Signature of HOD	TPO	OFFICE	LIBRARY
<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>

Phone: 040 - 23347296, 23340208 | Email: [aucbm.hyd@gmail.com](mailto:aucbm.hyd@gmail.com) | Fax: 040 - 23342750



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#11-3-918, New Mallepally, Hyderabad - 500001, T.S., India.

Ref.:

Date: 12-04-2021

## Programme Report

Programme Name	A One Week Workshop on "Funding and Financing: The various options available to entrepreneurs for raising capital, such as loans, investments, and crowd funding"
Resource Person	Ms. Shagufta Anjum
Date of Activity	06-04-2021 to 10-04-2021
Organized by	IQAC, Anwarul Uloom College of Business Management
Venue	Seminar Hall, Anwarul Uloom College of Business Management

"A Research on Funding and Financing: The Various Options Available to Entrepreneurs for Raising Capital, Such as Loans, Investments, and Crowd funding" was a programme conducted on 06-04-2021 to 10-04-2021. The programme was designed to help participants understand the different options available for entrepreneurs to raise capital for their ventures.

The objectives of the programme were to:

- ❖ Understand the different options available to entrepreneurs for raising capital, such as loans, investments, and crowd funding
- ❖ Learn about the advantages and disadvantages of each financing option
- ❖ Understand the process of raising capital and the requirements for each financing option
- ❖ Develop skills to effectively raise capital for their ventures

Programme Coordinator



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Ref.:



The programme covered a variety of topics related to funding and financing for entrepreneurs. These topics included:

- ❖ The different financing options available to entrepreneurs, including loans, investments, and crowd funding
- ❖ The advantages and disadvantages of each financing option, including the level of control and ownership, interest rates, and the potential for growth and scalability
- ❖ Strategies for effectively raising capital, including creating a strong business plan, building relationships with investors, and leveraging social networks and online platforms
- ❖ The programme consisted of a combination of lectures, case studies, and interactive activities. Participants were encouraged to share their own experiences and perspectives on funding and financing for their ventures.

  
Programme Coordinator

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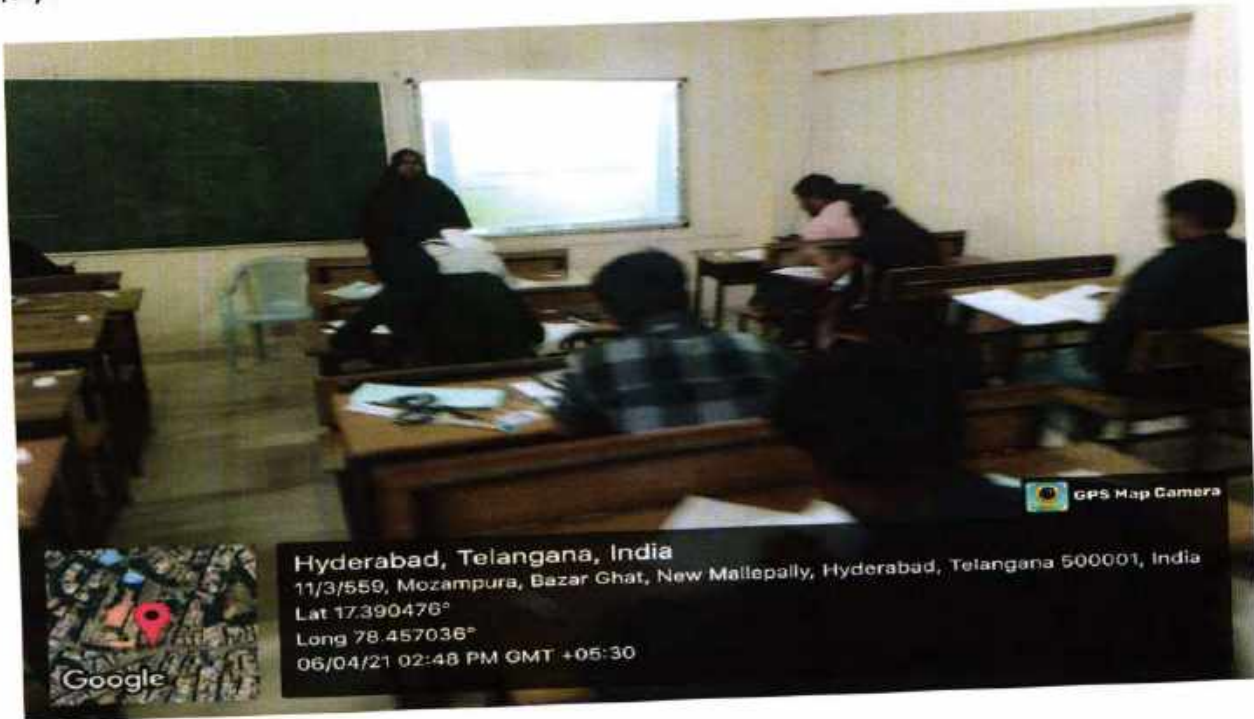
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Date: 12-04-2021


Ref.:



## Programme Outcome

- ❖ Participants reported a better understanding of the different financing options available to entrepreneurs and the advantages and disadvantages of each.
- ❖ Many participants also reported feeling more confident in their ability to effectively raise capital for their ventures.

In conclusion, "A Research on Funding and Financing: The Various Options Available to Entrepreneurs for Raising Capital, Such as Loans, Investments, and Crowd funding" was a highly successful programme that provided participants with a deeper understanding of the different financing options available to entrepreneurs. The programme's outcomes will ultimately help to promote a more effective and successful entrepreneurial ecosystem, capable of meeting the challenges of an ever-changing business environment.

  
Programme Coordinator

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Ref: \_\_\_\_\_

Date: \_\_\_\_\_

## LIST OF PARTICIPANTS

**Name of the Programme:** A One Week Workshop on "Funding and Financing: The various options available to entrepreneurs for raising capital, such as loans, investments, and crowd funding"

**Date:** 06-04-2021 to 10-04-2021

S.No	Roll Number	Names of Participant	Course & Year	Signature
1	1403-19-672-1	SYED PASHA QUADRI	I/I MBA	Pasha
2	1403-19-672-2	FARHA NAAZ	I/I MBA	Farha
3	1403-19-672-3	ALVEERA HUSSAIN	I/I MBA	Alveera
4	1403-19-672-6	MOHAMMED ABDUR RAWOOF	I/I MBA	Muhammad
5	1403-19-672-7	MOHD IMRAN	I/I MBA	Imran
6	1403-19-672-8	MOHAMMED ABDUL HAMEED	I/I MBA	Hameed
7	1403-19-672-9	SYED ZEESHAN ALI	I/I MBA	Zeeshan
8	1403-19-672-10	MOHAMMED ZAKIR	I/I MBA	Zakir
9	1403-19-672-20	SANIA	I/I MBA	Sania
10	1403-19-672-21	MOHAMMED FAISAL	I/I MBA	Faisal
11	1403-19-672-30	MOHAMMED SAMEER	I/I MBA	Sameer
12	1403-19-672-31	GULAM BAQUER HYDER	I/I MBA	Gulam
13	1403-19-672-32	MOHAMMED FAISAL HASHMI	I/I MBA	Faisal
14	1403-19-672-52	MOHAMMED SHAHNAWAZ AHMED	I/I MBA	Shahna
15	1403-19-672-53	AMEENA JAHANGIR	I/I MBA	Jahangir
16	1403-19-672-69	MOHAMMAD TAHER	I/I MBA	Taher
17	1403-19-672-70	SALEHA FIRDOUS	I/I MBA	Saleha

Programme Coordinator



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Date: \_\_\_\_\_

S.No	Roll Number	Names of Participant	Course & Year	Signature
18	1403-19-672-89	PARVEEN SULTANA	I/I MBA	Parveen
19	1403-19-672-90	MOHD RAHEEM KHAN	I/I MBA	Rabeem
20	1403-19-672-92	AZRA SHAH JAMALI	I/I MBA	Azra
21	1403-19-672-109	KHAJAZAIDUDDIN	I/I MBA	Khajazaid
22	1403-19-672-110	TABASSUM	I/I MBA	Tabassum
23	1403-19-672-127	MOHAMMED SUFIYAN ALI	I/I MBA	Sufiyan
24	1403-19-672-128	ABDUL MERAJ KHAN	I/I MBA	Meraj
25	1403-19-672-129	SYED AHMED	I/I MBA	Ahmed
26	1403-19-672-130	MOHD ARIF	I/I MBA	Arif
27	1403-19-672-131	MOHAMMED RAZZAK	I/I MBA	Razzak
28	1403-19-672-149	SANA TABASSUM	I/I MBA	Sana
29	1403-19-672-151	TAHSEEN	I/I MBA	Tahseen
30	1403-19-672-152	MOHD AHMED	I/I MBA	Ahmed
31	1403-19-672-169	SYED ABBAS HUSSAIN	I/I MBA	Syed
32	1403-19-672-170	SYEDA KAUSER FATIMA	I/I MBA	Kauser
33	1403-19-672-171	MOHAMMED HAROON	I/I MBA	Haroon
34	1403-19-672-199	SYED ZEESHAN ALI MUJTABA	I/I MBA	Mujtaba

Programme Coordinator



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**Name of the Programme:** A One Week Workshop on “Funding and Financing: The various options available to entrepreneurs for raising capital, such as loans, investments, and crowd funding”

**Date:** 06-04-2021 to 10-04-2021

S.No	Roll Number	Names of Participant	Course & Year	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
1	1403-19-672-001	SYED PASHA QUADRI	I/I MBA	P	P	P	P	P
2	1403-19-672-002	FARHA NAAZ	I/I MBA	P	P	P	P	P
3	1403-19-672-003	ALVEERA HUSSAIN	I/I MBA	P	P	P	P	P
4	1403-19-672-006	MOHAMMED ABDUR RAWOOF	I/I MBA	P	P	P	P	P
5	1403-19-672-007	MOHD IMRAN	I/I MBA	P	P	P	P	P
6	1403-19-672-008	MOHAMMED ABDUL HAMEED	I/I MBA	P	P	P	P	P
7	1403-19-672-009	SYED ZEESHAN ALI	I/I MBA	P	P	P	P	P
8	1403-19-672-010	MOHAMMED ZAKIR	I/I MBA	P	P	P	P	P
9	1403-19-672-020	SANIA	I/I MBA	P	P	P	P	P
10	1403-19-672-021	MOHAMMED FAISAL	I/I MBA	P	P	P	P	P
11	1403-19-672-030	MOHAMMED SAMEER	I/I MBA	P	P	P	P	P
12	1403-19-672-031	GULAM BAQUER HYDER	I/I MBA	P	P	P	P	P
13	1403-19-672-032	MOHAMMED FAISAL HASHMI	I/I MBA	P	P	P	P	P
14	1403-19-672-052	MOHAMMED SHAHNAWAZ AHMED	I/I MBA	P	P	P	P	P
15	1403-19-672-053	AMEENA JAHANGIR	I/I MBA	P	P	P	P	P
16	1403-19-672-069	MOHAMMAD TAHER	I/I MBA	P	P	P	P	P
17	1403-19-672-070	SALEHA FIRDOUS	I/I MBA	P	P	P	P	P

  
Programme Coordinator

  
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19	1403-19-672-090	MOHD RAHEEM KHAN	I/I MBA	P	P	P	P	P
20	1403-19-672-092	AZRA SHAH JAMALI	I/I MBA	P	P	P	P	P
21	1403-19-672-109	KHAJAZAIDUDDIN	I/I MBA	P	P	P	P	P
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**A**  
**THREE DAYS WORKSHOP**  
**ON**  
**“FUNDING & FINANCING: THE VARIOUS**  
**OPTIONS AVAILABLE TO ENTREPRENEURS**  
**FOR RAISING CAPITAL, SUCH AS LOANS,**  
**INVESTMENTS AND CROWD FUNDING”**



**REGISTRATION FORM**

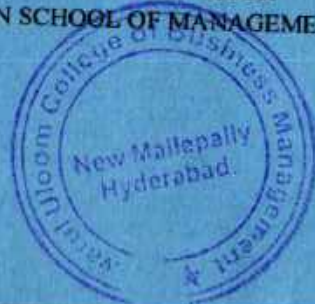
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ADDRESS: \_\_\_\_\_  
MOBILE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

PLACE:

DATE:

SIGN OF APPLICANT

**Resource Person**  
Ms. SHAGUFTA ANJUM  
ASSISTANT PROFESSOR  
DECCAN SCHOOL OF MANAGEMENT



  
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11-3-918, New Mallepally 500001.



A Three Days Workshop on "Funding and Financing: The various options available to entrepreneurs for raising capital, such as loans, investments, and crowd funding

On

06-04-2021 to 10-04-2021

ORGANISED BY:

INTERNAL QUALITY ASSURANCE CELL (IQAC)

ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT

DEPT OF BUSINESS MANAGEMENT

FOR QUERIES:

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Asso Professor, AUCBM, HYDERABAD

Email: aucbm.staff@gmail.com

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Internal Quality Assurance Cell Coordinator  
ANWARUL ULOOM COLLEGE OF BUSINESS MNGEMENT